

**CORPORATE PARTNERSHIPS**  
**at Westchester Community College**

**Corporate Volunteerism /Employee Team-Building**

There are a multitude of programs here at the College through which employees can volunteer their time and talents to help our students. Most of these are flexible, and have a profound effect on our students while providing big rewards for volunteers. Programs range from one-on-one mentoring partnerships in your business setting to a “Day of Service” on campus. Some opportunities include:

- Workplace mentoring
- Conversation partners
- Job shadowing
- Day of Service/campus beautification
- Participation on Career/Professional Panels and workshops
- Business peer-to-peer coaching

**Business Development/Employee Training**

WCC’s Professional Development Center (PDC) works with Westchester businesses to develop and customize special training programs that meet the professional needs of individual companies. Classes are offered on-site, at the College, or online. Corporate fees for classes are based upon course hours and number of participating employees. Special seminars include “mini-MBA” programs and the Academy for Entrepreneurial Excellence, intended to help established business owners lead their businesses to new levels of growth. Programs include:

- Leadership/Organizational Effectiveness
- Workplace Languages
- Business Communications
- Technology
- Issues in the Modern Workplace

**Career Development/Job Recruitment**

WCC’s Career Services office works with local companies to identify and match graduates and alumni with employment opportunities. There are several services and opportunities that can help promote your business interests, such as:

- Promote employment opportunities on the College’s Job Board “College Central” website
- Corporate representation at WCC’s Career Day
- Participate in mock interview/resume building workshops
- Sponsor Internships

### **Corporate Philanthropy**

The Westchester Community College Foundation was established in 1969 to raise significant funds each year to meet campus needs not covered by public funds. By far, the most significant gift that anyone can give is the gift of knowledge, and scholarships not only have a profound effect on the lives of our students, but also ensure the economic health of our community by supporting the development of an educated workforce. In addition, grants and contributions support innovative programs at the college. Projects in need of underwriting include, but are not limited to:

- Student Success Initiatives
- Named Scholarship funds
- Food Pantry
- Mentoring Programs
- Special academic programs (i.e. financial literacy, entrepreneurship)
- Capital Projects

### **Sponsorship, Branding, and Client Cultivation**

The WCC Foundation presents several elegant events throughout the year which help raise funds for our students through the Scholarship and Program fund. Designed and directed by members of our Board of Directors, they regularly attract an upscale, philanthropic market. Opportunities for event sponsorship and/or client entertainment include:

- Celebrity Salons
- Great Chef's
- President's Forum
- Other special events (i.e. *Afternoon with President Clinton*)

The College also offers educational and workforce development conferences, day-long workshops, and symposiums which attract a variety of individuals and small business professionals from Westchester, Putnam, and Rockland counties. These have included

- Westchester Grow Conference for Entrepreneurs
- Financial Education Day

### **Advisement and Strategic Development**

The College welcomes input from the corporate community as it strategically develops new academic programs, fields of study, degree programs, and services that will help drive the economy while staying current with technology and ahead of business trends. We seek to engage our corporate neighbors in the strategic process of developing programs that help create the workforce for the jobs of the future, thus better serving our students as well. Corporate representatives are invited to:

- Serve on a Curriculum Advisory Board
- Assist in the development of corporate-specific training programs
- Participate in workforce development discussions

**Westchester Community College welcomes your participation and partnership.**