

# Academy for Entrepreneurial Excellence



## Are You Looking to Grow Your Business?

The Academy for Entrepreneurial Excellence has been turning businesses into success stories for 15 years. This 12 week program, taught by business experts provides practical strategies ready to be applied to your business. In this program you will:

- Evaluate growth opportunities for your business and develop a strategy, vision and specific plan of action to achieve growth and contribute to long-term, sustainable success
- Learn to make better business decisions by evaluating your financial statements

## Topics Covered in the Academy

- Human resources to help you make better hiring decisions
- Website and social media strategies to help you maximize your customer reach
- Legal considerations for your business
- How to improve your customer relations and business branding
- Improving your leadership skills, your decision making and to more effectively build business relationships
- Strategic planning to help you assess opportunities from which you want to grow, and much more

### Location

Westchester community  
College, Gateway Center  
75 Grasslands Road  
Valhalla, NY 10595

### Cost

\$850 plus student fee including  
a \$5 non-refundable fee

### Schedule

Tuesdays beginning  
January 27, 2014

**For more information call 914-606-5616 or email at [g2e@sunywcc.edu](mailto:g2e@sunywcc.edu)**



The Academy for Entrepreneurial Excellence is offered in partnership with The Business Council of Westchester