

## 2022 SPRING LANDSCAPE CONFERENCE



# The New Green Yard

## *Climate-wise Practices and Solutions*

**MONDAY, MARCH 14, 2022, 8:30 AM–1 PM, VIRTUAL**



A great majority of U.S. households have lawns and gardens, accounting for millions of acres of land. These yards can be transformed into

beneficial landscapes that reduce carbon use with the addition of native plantings and sustainable maintenance methods. Find out how to help the climate and your community with best practices in caring for your corner of Earth.

**8:30–8:45AM: Sign-on**

**8:45–9AM: Welcome**

**9–10AM: Tom Christopher  
Growing Greener: A Garden  
Makeover for the Planet**



Confronting climate change involves governmental and societal initiatives, but to be successful it must also involve millions of actions by individuals. By transforming your relationship to your personal landscape—changing your understanding

of design, plant selection, and management—you can make your garden more beautiful, more fun, more alive, and a key part of the climate solution.

*Tom Christopher has been designing and maintaining gardens with an environmental emphasis for more than four decades. A graduate of The New York Botanical Garden School of Professional Horticulture, he has authored more than a dozen books and produces a weekly podcast and radio program, Growing Greener, which broadcasts on several radio stations nationwide.*

**10–11AM: Paul Tukey  
Saving the Earth  
One Lawn at a Time**



Natural, organic protocols in the landscape can help every homeowner and municipality join the fight against climate change. Learn how to create a beautiful, safe lawn free of harsh chemicals that will require less mowing, less watering, and less fertilizing—while lowering your carbon footprint. Get advice on best grass varieties, soil health, fighting weeds, and sustainable maintenance.

*Paul Tukey, an award-winning journalist, filmmaker, and former HGTV host, is author of The Organic Lawn Care Manual. Recognized as a pioneering leader in sustainable landscaping, he has appeared often in the media, including The Martha Stewart Show, Good Morning America, National Geographic, Reader's Digest, and The New York Times. Currently, he is Chief Sustainability Officer for the Glenstone Museum in Potomac, MD.*

**11–11:15AM: Break**

**11:15AM–12PM: Jay Archer  
Impactful Design with Natural  
Landscaping and Sustainable  
Stewardship**



The potential to make positive environmental change is within every landscape, from the quarter-acre lot to the 60-acre estate and beyond. Explore resilient designs that demonstrate how to improve a site's ecosystem services, from habitat expansion to erosion control, stormwater management, and maximizing carbon sequestration.

*Jay Archer, President of Green Jay Landscaping in Rye, NY, has designed and created ecological landscapes for the past 25 years. He advocates for meaningful restoration goals that incorporate habitat design, soil and water conservation, and climate-smart practices.*

**12–12:45PM: Daniel J. Mabe  
Changing Business as Usual**



Cities, towns, and campuses across the country are adopting sustainable landscaping practices, resulting in healthier environments for their residents and workers. Discover how communities such as Larchmont, the first in Westchester, are reducing pollution, greenhouse gas emissions, pesticide use, and noise and increasing native plantings with American Green Zone Alliance-certified sites.

*Daniel J. Mabe is CEO and founder of American Green Zone Alliance (AGZA). After years of working in the gas-powered landscape industry, he now promotes the use of clean battery technologies and greener solutions through AGZA's certification program, training, and impact reporting.*

**12:45–1PM: Wrap-up**

**REGISTER BY MARCH 10**

**\$55 MEMBERS/\$80 NON-MEMBERS**

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**4 CNLP-NJ, 1.75 ISA, others pending**