

• Reimagining and Innovating Strategies for Enrollment

## Academic & Workforce Programs Co-Chairs: Lisa Santalis & Charles McGinnis



## Academic & Workforce Programs

## **Guiding Questions:**

- 1. What trends or directions are you seeing in programming (Academic or Workforce) that would lead to increasing and or sustaining enrollment at WCC?
- 2. From your perspective, what are the characteristics that make a program meaningful or successful? How do we implement these ideas into Academic or Workforce programs?
- 3. With the coming decrease in first time college students (recent HS grads), how do we attract non-traditional students?