



## 2020 Native Perennial of the Year

# *Eutrochium purpureum* Purple Joe-pye weed

This fragrant beauty provides dramatic architecture to meadows. The domed, showy flower head is made up of tiny, pale pinkish-lavender florets that remain in bloom for a month or more beginning in midsummer. Lance-shaped leaves are whorled along its erect stem. Stately as a cut flower. Useful in rain gardens. Deer resistant. A pollinator magnet. Native bees overwinter in the pithy stems.

- Hardiness:** Zones 4–9  
**Light:** Sun to part shade  
**Soil:** Average to moist  
**Size:** 5–7' tall  
**Foliage:** Coarsely serrated, lance-shaped leaves  
**Flowers:** Domed flower head composed of tiny pale pinkish-lavender florets  
**Fruit:** Attractive seed heads persist into winter  
**Bloom Time:** July to September  
**Wildlife Value:** Important nectar source for butterflies and bees. Some birds eat the seeds. Larval host plant for several moth species.



*Courtesy Missouri Botanical Garden Plant Finder*