The Westchester Community College Center for the Digital Arts at the Peekskill Extension, established in 1994, is located in the downtown artist district of the city of Peekskill, close to other cultural centers, galleries, and restaurants. The Center offers public lectures and exhibits year round. The 20,000 square-foot facility features five post-production studios that are continuously upgraded with the latest versions of digital graphics software and hardware. This state-of-the-art facility holds approximately 100 Apple workstations dedicated to digital arts education including: digital imaging, digital filmmaking, animation, and interactive design. The Center for the Digital Arts is integrating more classroom technology to support media-rich curricula. Faculty are able to utilize web-based and multimedia assets during class time. New facility upgrades include Maya, an industry grade, 3D Animation software. In addition, the Center has increased its “smart room” technology. The Center also has a multimedia lecture hall, a PC lab, an art studio, and twelve general education classrooms. Whether you are interested in developing a web portfolio, posting your film to YouTube, or maximizing your social network the Center for the Digital Arts is for you.

In addition, the Center offers pre-college courses for children and teens during the summer. These courses offer young people an opportunity to develop a digital arts portfolio within a college environment. In addition, the Center offers studio fine arts courses with local artists that will enhance your drawing and painting skills for both professional and personal use. The Center for the Digital Arts also provides general education, English as a Second Language (ESL), Math and English Tutoring, and academic counseling and financial aid services.

Whether you are seven or seventy plus, Westchester Community College has something to offer. This Center is part of the lifeflood of the arts community in Peekskill and a vibrant component of northern Westchester and Putnam counties.

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About the Westchester Community College Center for the Digital Arts at the Peekskill Extension

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In the Gallery

CHRIS KACZMAREK
trans/mission
September 3 – October 12, 2013
Reception: Thursday, September 19, 5:30 – 7:30 pm
Artist’s Gallery Talk: 6:30 pm

All interaction is a transmission; an exchange of energy, ideas, information, goods, funds, and countless possibilities. At every moment millions of transmissions occur between individuals, communities, nations, objects, environments, and within ourselves. Life is a series of transmissions, giving and taking, sending and receiving, both passively and actively. New York based Chris Kaczmarek explores ideas of passive and active transmission through kinetic, electronic, and sculptural works that exchange ideas and experiences with the audience through the physical and the virtual.

JULIE OVERSKEI
Obscured Vision
October 22 – November 30, 2013
Reception: Tuesday, October 22, 5:30 – 7:30 pm
Artist’s Gallery Talk: 6:30 pm

Question all that you see, all that you read, and all that you touch. Is there truth? Intellectualize your senses. Question your reality, realize your position in history influenced by the value and currency of speed and technology; both are responsible for the alteration of the content and meaning of what we see, and what we show. Question the truths in what we read and see, if there is “truth” to be had, at all, in the hands of mankind. Whom and what do you trust? And, when?

JOSEPH AYERS
Our Loss
Reception: Tuesday, December 10, 5:30 – 7:30 pm
Artist’s Gallery Talk: 6:30 pm

The collection of work in this exhibit is an elegy that mourns loss of perception. In our hyper-evolving world a dichotomy between the material and the virtual is shifting the way we perceive and experience life. Our Loss reconstitutes fragments of simulated realities into physical remains. Haunting landscapes and grave figures offer poetic remarks on the loss of self, physical senses, perceptions, and natural resources. In my art I explore ways in which culturally formed expectations affect perceptions. My art questions the disparities and similarities between my subjects. Juxtaposing natural and fabricated elements causes a shift in perception, subtly unsealing the psychological center of the viewer.

Gallery Exhibitions
27 North Division Street 914-606-7304
Monday to Thursday 10:00 am – 5:00 pm
Please call for additional hours.
westchestergallery.wordpress.com
ARTISTS, AND CREATIVE PROFESSIONAL PRACTICE FOR STUDENTS, PATRICIA MIRANDA
hands-on and info heavy!
artistwebsitepro.com
and has good SEO? Mr. Burke will share his insights into
tweaked often. Keeping someone on contract or on staff
a great visual site with interesting content is important, but
much of a budget to create a site nor manage it. Creating
Tuesday, December 10, 2013, 7:00 pm
What Every Artist Needs to Know
WEB DEVELOPER AT ARTIST WEBSITE PRO
ED BURKE
as a solo artist, a group collective, or a small arts
organization it is vital today to connect to your
audience via the Web. However, you may not have
much of a budget to create a site nor manage it. Creating a great visual site with interesting content is important, but equally important is making sure it has good Search Engine Optimization (SEO). Part of SEO is the onsite optimization of the site itself:
- A site that is easy to navigate.
- An attractive and well-designed site.
- A site that is well-optimized for search engines.
- A site that is up-to-date and relevant.
It is also important to remember that a site’s SEO can be improved over time by regularly updating the content and making sure it is keyword-rich. In addition, it is important to regularly check the site’s performance in search engines and adjust the SEO strategy accordingly.

The digital arts studios at the Center utilize the latest version of the Adobe Design Premium Suite for instruction. This provides our students with the latest version of this important industrial grade software package. In addition to upgraded versions of its leading arts, design, video, and animation tools; the facility offers current versions of Final Cut Pro and Adobe After Effects in our filmmaking post-production studios. The Center is running the Apple Operating System (OS) 10.7 Lion, on our Intel based workstations. The Mac OS X is intuitive and easy to use: there are no complicated menus, no obscure commands, most tasks can be accomplished with just a click or two, and there is a built-in help system to assist users. Digital Arts students, currently enrolled in classes, have access to all of our cutting-edge computer labs and equipment. If you are interested in learning more, please contact Lise Prown, Technical Support Manager at 914-606-7304 or lise.prown@sunywcc.edu

www.sunywcc.edu/peekskill
### Registration Information

#### Open Houses 5:30-7:30 pm
- **Monday, June 24 & August 19, 2013**
- **Thursday, July 11 & August 8, 2013**
- **Tuesday, July 23 & August 27, 2013**

Academic counseling in digital arts and general education requiring financial aid services will be available on site on the above dates.

For additional information on financial aid and workshops, contact the Financial Aid office at 914-606-6773, email finaid@sunywcc.edu, or visit www.sunywcc.edu/financialaid

#### Registration Information

- **Students with an activated MyWCC account can register via the MyWCC portal at MyWCC.sunywcc.edu beginning Monday, April 8, 2013.**
- **In-person registration begins Monday, May 6, 2013.** Payment in full for Fall 2013 courses is due by August 2, 2013.
- **Your USERID can be obtained in person with a photo ID.** The Center will be available to assist with Self Service Registration for all college classes and locations.

### Registration Fee – Full Time Student $30/semester

- New Tuition $1 per credit

#### Student Services Fee: This fee is $8.00 for non-credit courses held at the Valhalla campus and $3.25 for non-credit courses held at any other location.

Non-credit Registration Fee: This fee is $5.00 payable once each semester and is nonrefundable.

### Placement Testing 5:30 pm
- **Wednesday, June 19 & August 21, 2013**
- **Monday, July 8 & August 5, 2013**
- **Tuesday, July 16, 2013**
- **Thursday, August 15, 2013**

Additional dates and times are available in Valhalla, as well as other centers. For a schedule, visit www.sunywcc.edu/testingcenter or call 914-606-6127.

### Internships

- Are you a student who would like an internship?
- **Westchester Community College students are placed in local businesses as part of our internship program and may receive college credit while learning on the job.**

Our students receive extensive training and work as interns in graphics studios and multimedia production houses throughout the metropolitan area designing graphics, DVDs, websites, and interactive designs.

To inquire about general internships:
- **Contact Susan Hacker, Career and Transfer Center Director, at Susan.Hacker@sunywcc.edu**
- **Contact Craig Padawer, Chair of the Film Department, at Craig.Padawer@sunywcc.edu**
- **Digital Arts internships: contact Deborah Krikun, Associate Professor of Digital Arts, at Deborah.Krikun@sunywcc.edu**

### In case of college closings due to inclement weather, please visit our webpage at www.sunywcc.edu, the college Facebook page, or call 914-606-6980 for announcements.

Please call 914-606-6421 for high school site information.

### Westchester Community College Admissions

- **NYS non-Westchester county residents must submit a Certificate of Residence from their county annually in order to receive the lowest tuition rate.** The application form is available at www.sunywcc.edu/admissions or at the Center.

### Registration Hours

Monday – Thursday, 9:00 am – 4:30 pm

Please call 914-606-7300 for additional registration hours.

### NEW STUDENT FEES – Credit Classes

#### Tuition $1 per credit. Additional fees apply.

<table>
<thead>
<tr>
<th>Course</th>
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<tr>
<td>Beginning Algebra</td>
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<td>Precalculus</td>
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<td>Non-credit Registration Fee</td>
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For information about faculty at the Center for the Digital Arts, please see www.sunywcc.edu/peekskill

### EVENING COURSES

#### Art 2: Ren to Modern
- **Monday, June 24 & August 19, 2013**
- **Tuesday, July 16, 2013**
- **Thursday, August 15, 2013**

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Additional dates and times are available in Valhalla, as well as other centers. For a schedule, visit www.sunywcc.edu/testingcenter or call 914-606-6127.

### Academic Advising

Unsafe of where you are heading? Wondering what to take next? See an academic counselor in Peekskill on Wednesday evenings.

- **914-606-7300 for an appointment.**

### Reminders

- If you were born in 1957 or later and are taking 6 credits or more, proof of immunization (two measles, one mumps, one rubella) must be cleared by the Health Office in Valhalla, with a signed Meningitis Fact Sheet; otherwise you will not be able to register.
- If your address or telephone number has changed, please update it via the MyWCC self service portal.

### Placement Testing 5:30 pm
- **Wednesday, June 19 & August 21, 2013**
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A

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I’d like to add pottery to my primary interest, because my primary interest. My animation and folktales are my primary interest. My

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Westchester Community College’s Center for the Digital Arts/Staff.

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Intro to the MAC

Computer provides essential life skills for adults to function effectively. Computer Art and Design programs require basic knowledge of a Macintosh operating system. This introductory class, for those new to the computer or to the Apple Operating System, explains the hardware and software. This course is intended for those with low computer literacy skills. Beginners will learn basic skills, e.g., using the mouse, menus and icons, managing files, folders and windows, and navigation in graphic layout and design, an overview of interface and tools, as well as an introduction to new digital video editing environment. This training package is a quick start to personal brand strategy and brand statement, from color theory and tag lines to an online presence. In the end, you'll gain a personal blog and the Personal Branding Toolkit to help you create your own personal brand. Visit the instructor's website at www.penheel.com

NEW! Quick Start to Personal Branding for Artists, Designers and Job Seekers

Personal branding is very important when looking for a job, starting a business, or changing careers. Examples will be given on how to create a personal brand strategy and brand statement, from color theory and tag lines to an online presence. In the end, you will gain a personal blog and the Personal Branding Toolkit to help you create your own personal brand. Visit the instructor's website at www.penheel.com

CE-BUS 2055PE, Sat., Sept. 28
9:00 am-3:00 pm, $100. B Livingston. #83073

Quick Start to HTML

Learn the basic language of the Web: HyperText Markup Language (HTML). This workshop will enable students to understand the code behind the “goopy” interfaces. A basic glossary of HTML tags and other professional support resources will be provided. In addition, an overview of HTML3C standards and how HTML works with CSS will be addressed. CE-DGART 2034PE, Sat., Oct. 5
10:00 am-4:00 pm, $239 (+ $50 lab fee). #82957

Quick Start to CSS

Learn the various customization and layout possibilities available through the use of cascading style sheets (CSS). Students will manipulate text, fonts, images, and behaviors using CSS. In addition, students will receive instruction on how to build a basic web layout with CSS. Learn how web browsers interpret HTML that has been styled with CSS. Knowledge of HTML required. CE-DGART 2043PE, Sat., Oct. 5
10:00 am-4:00 pm, $239 (+ $50 lab fee). #82958

Quick Start to Cloud Computing

Learn what cloud computing is and how it can change the way you use your digital mobile devices. Examine many free and/or low cost solutions for the average computer user to backup their data, as well as create content. We'll address iCloud, an Apple service for making the latest version of the data available to every one of your compatible devices, such as iPhone, iPod, iPad, Mac, or even PC. This workshop will also touch on the following apps: iTunes, iPhoto, iMovie. Work apps and other cloud-based services such as Google Apps, Amazon Cloud Drive, Tumblr, Dropbox, Flickr, Instagram and others. Students will gain hands-on experience. Mac experience preferred; no other experience required. CE-COMP 2055PE, Sat., Oct. 19
9:00 am-3:00 pm, $262 (+ $50 lab fee). #82960

Quick Start to Photoshop Elements

Learn to use the latest version of Adobe Photoshop Elements with a focus on personal photo imaging. This course will provide an overview of the software. In addition, learning to basics of the Adobe Photoshop Elements workspace, step-by-step procedures on how to adjust, fix, and organize your photographs will be demonstrated with the opportunity to practice on instructor-provided images. This course is perfect for the beginner interested in learning digital imaging for personal use with an eye towards further enhancing their imaging skills. CE-DGART 2029PE, Sat., Nov. 9
9:00 am-3:00 pm, $262 (+ $50 lab fee). #82962

Quick Start to WordPress

Learn to create your own blog or website with WordPress. This introduction will give you an overview of the most important concepts and techniques. You'll learn the difference between self-hosting and using a free site, how to install WordPress, how to add plug-ins, posts, and more. This course is intended for beginners who have no experience with WordPress. CE-DGART 2045PE, Sat., Nov. 9
9:00 am-3:00 pm, $262 (+ $50 lab fee). #82959

Non-credit Digital Arts Quick Start • Classes

Quick Start to Dreamweaver CS6 in 24 Hours

Learn to use the latest version of Dreamweaver, a website design tool. Use HTML, CSS, and other design a creative interactive online experience. No previous experience with Dreamweaver is necessary; previous computer experience required. CE-DGART 2036PE, Sat., Oct. 12-Nov. 2
9:00 am-3:30 pm, $392 (+ $50 lab fee). #82954

Quick Start to Illustrator CS6 in 24 Hours

Learn to use the latest version of Illustrator with new 3D and web features. Includes: digital illustration, drawing tools, Bezier curves, fonts, and use of Illustrator in graphic design and in 3D. No previous experience with Illustrator is necessary; previous computer experience required. CE-DGART 2054PE, Sat., Oct. 12-Nov. 2
9:00 am-3:00 pm, $392 (+ $50 lab fee). #82955

Quick Start to InDesign CS6 in 24 Hours

Learn to use the latest version of InDesign and take advantage of the integrative power of CS and the dynamic nature of its print-to-web solutions. Includes: an overview of graphic layout and design, an overview of interface and tools, and a hands-on exercise. No previous experience with InDesign is necessary; previous computer experience required. CE-DGART 2054PE, Sat., Oct. 12- Nov. 2
9:00 am-3:00 pm, $392 (+ $50 lab fee). #82956

Quick Start to Final Cut Pro X in 24 Hours

Learn to use the latest version of Final Cut Pro, a revolutionary digital video editing environment. This training package is a boot camp for beginners that will provide an orientation to the interface and editing tools, as well as an introduction to new features such as the magnetic timeline, clip connections, and online precision editing. Students will have hands-on editing experience. No previous Final Cut Pro experience necessary; previous computer experience required. CE-DGART 2042PE, Sat., Nov. 9-Dec. 7, (skip Nov. 30) 9:00 am-3:00 pm, $392 (+ $50 lab fee). #82963

Quick Start to Photoshop CS6 in 24 Hours

Learn to use the latest version of Photoshop with time management features and enhancements for web and video designers. This training package will include: imaging formats, use of Photoshop in computer imaging, and output for the Web. No previous experience with Photoshop is necessary; previous computer experience required. CE-DGART 2042PE, Sat., Sept. 27-Oct. 5 9:00 am-3:00 pm, $392 (+ $50 lab fee). #82953

Digital Scrapbooking

Not sure what to do with all your memorabilia? Don’t throw it away — digitize it and make beautiful keepsake scrapbooks. Learn computer skills for scrapbooking and engaging in design principles that emerge and are helpful for making a visual image that keeps you looking. Bring your own photographs, collected images, and remix to make an original scrapbook, art collage book, announcement card, and/or commemorative design. CE-DGART 2046PE, Tues., Oct. 1-Nov. 5
7:00 am-9:00 pm, $362 (+ $50 lab fee). #82966

Photography Forum: Sharpening Your Photography Skills

OK, so you’ve got your camera. Now what? Make your own photography a more meaningful and rewarding experience. A rare opportunity for amateur photographers who would like to share their work with, and get feedback from, a professional, as well as talk photography with their contemporaries. This is a casual style gathering, with the teacher guiding the class through assignments and critiques aimed at those who not only want to improve their own photography, but wish to increase their understanding and enjoyment of the medium. Historic and contemporary issues will be introduced and discussed relative to the shooting assignments. CE-PHOTO 2007PE, Wed., Nov. 6-Dec. 18, (skip Nov. 27) 7:00-9:00 pm, $262 (+ $50 lab fee). #82964

Painting the Figure

With a focus on figure painting of both nude and clothed models, learn basic materials, tools, and techniques for figure painting in oil or acrylic on canvas. The subjects for compositions in this course will be taken primarily from the human model; however, some may be taken from photography. This course will explore techniques for creating art from real life through the use of photography, and how you can use figure painting skills developed in class to create art on your own. CE-ART 2049PE, Thurs., Nov. 7-Dec. 19, (skip Nov. 28) 6:30-9:30 pm, $204 (+ $30 studio fee). #82956