

For Professional Artists

These classes are held at the Peekskill Center, 27 N. Division Street. Call 914-606-7300 to register.

The Business of Being an Artist

A professional development course for artists who wish to hone their business acumen. To be an artist is to be an entrepreneur. Learn what it takes to make art your day job. Includes: a self-assessment, case studies, the development of a presentation strategy, and a business plan.

Suggested Book: *The One Page Business Plan*

3 Weds., Apr. 2-16, 6:00 pm-9:00 pm, \$250. #PE-P261

Marketing the Arts

Students and professionals in the performing and graphic arts will learn to use their creative skills to develop a personal marketing plan. Includes an overview of marketing terminology, strategy and tactics involved in market research, and development of promotional materials to support marketing plans.

3 Thurs., Mar. 6 - Mar. 20. 6:00 pm-9:00 pm, \$250, #PE-P263

Professional Matting and Framing

Learn from a professional how to mat and frame art works. This workshop will focus on mat design and cutting and provide hands-on training. Give your artwork the presentation it deserves!

Sat., Apr. 5, 9:00 am-3:00 pm, \$150 (+ \$50 studio fee), #PE-P264

Art Talk Tours: North of Chelsea

This non-credit course is designed to provide both exposure and expertise in viewing the art spaces and private collections of Westchester County and regions north. The three-part series will feature museums, galleries, and special collections in your local region and introduce notable art world representatives. Each day will include talks by museum specialists, gallerists, and/or collectors, in addition to a guided tour by an established local artist and art historian, Marcy B. Freedman. The Peekskill tour will include art spaces such as the Hudson Valley Center for Contemporary Art, Gallery N25 and Maxwell Fine Arts. The Beacon tour will include spaces from Dia to galleries such as Van Brunt, and the last tour will feature the Katonah and Aldridge Museums. *Transportation and lunch will not be provided. *Students will have to pay discounted admission fees to museums at the door.*

Sat., Apr. 12 Peekskill Tour, 12:00-4:00 pm, \$30. #PE-P209

Sat., Apr. 19 Beacon Tour, 12:00-4:00 pm, \$30. #PE-P210

Sat., Apr. 26 Katonah/Aldridge Tour, 12:00-4:00 pm, \$30. #PE-P219

All 3 Tours, April 12, 19, 26, 12:00-4:00 pm, \$80. #PE-P220

Open Studio Access Package/Peekskill Extension Center

This package is for the professional or aspiring artist with competent computer skills who wants to continue to develop their portfolio and use the center's resources. The WAW Peekskill Center hosts six apple post-production studios featuring the latest upgrades in computer graphics software. Interview with Director and Technical Support Manager required.

M/T/W/Th, Jan. 26 - May 10, 9:00 am-9:30 pm; F, 9:00 am-4:30 pm, Sat. as available.

Spring Package, \$250. #PE-P200

Computer Classes in Peekskill

For more information or to register, call 914-606-7300. The Westchester Community College Peekskill Extension Center is located at 27 N. Division Street. Software versions are subject to change.

Web Server Overview

Learn about server types, file types, folder permissions and general web structure, as well as alternative methods of FTP. In addition, learn about hackers, server security and ways to avoid common server pitfalls. Prerequisite: Basic web design skills with HTML.

Sat., Mar. 8, 9:00 am-1:00 pm, \$80 (+ textbook to be purchased in class). A. Bloome, #XA-P096

Web Forms and Function

Get tips on how to apply design to the important elements within web forms; learn form tags and email scripts; understand the impact of hackers and spammers on forms. Find out about Federal and International laws that affect the gathering of information.

Sat., Feb. 23, 9:00 am-1:00 pm, \$80, A. Bloome, #PE-P270

Creating Usable Web Sites

Gain a professional view of how users navigate the Web; learn how to use web standards to optimize your site and make it cross browser compatible. Understand search engines and how they affect your code; also includes web page optimization and an overview of AOL and special considerations.

Wed., Mar. 5, 9:00 am-1:00 pm, \$80, A. Bloome, #PE-P269

Introduction to OS X

Covers everything about Mac OS X, from how to install the system on your computer and the architecture of the operating system, to getting comfortable with its features. Includes customizing the Finder, file management, printing, email and the Internet.

Sat., 9:00 am-4:00 pm, \$100.

Sec. A: Jan. 26. #PE-P189

Sec. B: Feb. 23. #PE-P190

Editing with iMOVIE

Create professional looking videos using iMovie. Covers the editing process from capture to export. Includes: setting up preferences, logging and capturing DV footage, transitions, adding and mixing audio, importing stills, timeline editing, and exporting the edited movie.

Sat., Feb. 9, 9:00 am-4:00 pm, \$100, #PE-P198

Intro to MAC

Computer Art and Design programs require basic knowledge of a Macintosh operating system. This introductory class, for those new to the computer or to the Apple Operating System, explains the hardware and software. \$25

Sec. A: Wed., Jan. 30, 9:30 am-12:30 pm, #PE-P088

Sec. B: Mon., Jan. 28, 1:00-4:00 pm, #PE-P087

Sec. C: Fri., Feb. 1, 9:30 am-12:30 pm, #PE-P154

Sec. D: Sat., Feb. 9, 1:00-4:00 pm, #PE-P089

Quick Start to Dreamweaver CS3

Learn to use the latest version of Dreamweaver, a web site design tool. Use advanced graphics, text, animation, video, and audio tools to design a creative interactive online experience.

Sat., May 3, 9:00 am-3:00 pm, \$150 (+ \$50 lab fee), #PE-P188

Quick Start to Photo Editing

Learn to use the latest version of Photoshop with time management features and enhancements for Web and video designers. An introduction to this tool will include: imaging formats, use of Photoshop in computer graphics imaging, use of ImageReady and output for the web.

Sat., Mar. 8, 9:00 am-3:00 pm. \$150 (+ \$50 lab fee), #PE-P208

Quick Start to Adobe Illustrator CS3

Explore Adobe Illustrator CS with new 3D and web features. An introduction to this tool will include: digital illustration, drawing tools, Bezier curves, fonts, use of Illustrator in graphic design, and in 3D.

Sat., Apr. 5, 9:00 am-3:00 pm, \$150 (+ \$50 lab fee), #PE-P199

Quick Start to Adobe After Effects 7

Using Adobe After Effects in motion graphics and visual effects for film, video, DVD, and the web. An introduction to this tool will include: an explanation of motion graphics, orientation to the interface and tools, an explanation of key-framing and time-based graphics.

Sat., Mar. 29, 9:00 am-3:00 pm. \$150 (+ \$50 lab fee), #PE-P230

Quick Start to Adobe InDesign CS3

Adobe InDesign enables you to take advantage of the integrative power of CS and the dynamic nature of InDesign with its powerful print to web solutions. An introduction to this tool will include: an overview of graphic layout and design and an orientation to the interface and tools.

Sat., Apr. 5, 9:00 am-3:00 pm, \$150 (+ \$50 lab fee), #PE-P187

Quick Start to Macromedia Flash CS3

Flash enables you to create animated vector graphics for the Web. A quick start to this tool will include: a definition of tweening and time-based graphics and an orientation of the interface and tools.

Sat., Apr. 12, 9:00 am-3:00 pm, \$150 (+ \$50 lab fee), #PE-P196

Quick Start to Digital Audio

This introduction will cover basic editing skills of digitized audio and composing with audio loops on multitrack software. The popular software Garageband, Soundtrack and an introduction to sequencing will be explored.

Sat., Apr. 19, 9:00 am-3:00 pm, \$150 (+ \$50 lab fee), #PE-P207

Quick Start to Podcasting

Create your own Podcast—a downloadable mp3 (digital audio) file. Podcasting allows others to subscribe to audio/audiovideo files through iTunes. Make podcasts for your iPod, or for teaching purposes.

Sat., Apr. 26, 9:00 am-3:00 pm. \$150 (+\$50 lab fee), #PE-P278

Quick Start to iLIFE

Make sense of Apple's basic computer graphics package that comes with your Mac. Includes; iPhoto, iMovie, iDVD, Garageband and iWeb. These simple tools revolutionize your work flow and help you be more creative.

Sat., May 3, 9:00 am-3:00 pm, \$150 (+\$50 lab fee), #PE-P279