

CURRICULUM VITAE
January 2007

William V. Costanzo

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Institutional Affiliation: Westchester Community College
Valhalla, New York 10595

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College Email: Bill.costanzo@sunywcc.edu

Academic Rank: Professor of English and Film

Nancy and William Olson Distinguished Chair in English and Film

EDUCATION

Ph.D. in English and Comparative Literature
Columbia University Graduate Faculties
May 1978

M.A. in English and Comparative Literature
Columbia University Graduate Faculties
May 1968

B.A. Columbia College, May 1967

Certificate in Film, New York University, 1972

Title of Ph.D. Dissertation: *Entangling Metaphors:
Figurative Realism in Henry James and Joseph Conrad*

Title of M.A. Thesis: *The Evolution of a Warping Process:
A Study of Language in "Finnegans Wake"*

EMPLOYMENT

Westchester Community College, 9/70 to present

Columbia Teachers College, summer 1980 and 1981

PS 51x, New York City Board of Education, 1/68-6/70

PS 50x, New York City Board of Education, 9/68-1/69

LANGUAGES

Fluency in English, French, German, and Italian. Working knowledge of Russian and Chinese.

ACADEMIC HONORS, GRANTS, AND AWARDS

Westchester Community College Foundation Award for Excellence in Teaching, 2006

Seminar Participant, "Approaches to Critical/Creative Thinking," NYU Faculty Resource Network, New York University, June 5-9, 2006

WCC Distance Learning Fellowship, to develop an on-line, distance-learning course in "Fiction into Film," (2005-06)

University Associate, New York University, Fall 2005 and Fall 2006

Westchester Community College Sabbatical, Fall 2005

Resident Scholar, Rockefeller Foundation Study and Conference Center, Bellagio, Italy, Summer 2005

New York State Chancellor's Award for Excellence in Scholarship (2004)

Seminar Participant, "Technological Transformation of the Undergraduate Classroom," NYU Faculty Resource Network, New York University, June 5-9, 2000

Multicultural Curriculum Grant, WCC Office of Multicultural Affairs, to develop multicultural course materials for Freshman English courses (Summer, 1997)

National Endowment for the Humanities Summer Fellowship to support research project, "The Masses in 1930s Cinema: A Cross-Cultural Study" (1991)

Faculty Excellence Award. Awarded for Excellence in Scholarship by the Foundation of Westchester Community College (1990)

State University of New York Faculty Grant for the Improvement of Undergraduate Instruction, to develop computer software for literary study (1990)

1989 Competition for Excellence award for creating educational software: VERB WINDOWS. Sponsored by IBM and the League for Innovation in the Community College

Gannett Foundation grant to develop a program of adult literacy using computer technology (1989)

National Teaching Excellence Award, University of Texas Educational Leadership Study (1989)

1988 Competition for Excellence award for creating educational software: SNOWBALL. Sponsored by IBM and the League for Innovation in the Community College

NEH Summer Seminar award to study "The Thirties: Literature and Culture" with Morris Dickstein at the City University of New York Graduate Center. Research Project: Thirties Cinema and the Documentary Tradition (Summer 1988)

WCC Foundation Grant to test computer-based writing methods in Basic Writing classes (Spring 1988)

Benton Foundation grant to start the NCTE National Media Project, a nationwide network of summer institutes and professional development programs for educating teachers in the study of media (Spring 1987)

Mellon Humanities Fellowship in "Language, Mind, and Reality" at City University of New York Graduate Center (Spring 1987)

Title III Academic Support Award (FIPSE) to develop IBM-based computer programs for tutoring students in writing (Fall 1986)

SUNY Faculty Grant for the Improvement of Undergraduate Instruction: to develop interactive computer programs for improving sentence skills (Summer 1984)

Title III Faculty-Development Award (FIPSE) to design computer-assisted instructional programs for literature students (Fall 1983)

NEH Summer Seminar, awarded to study film theory with Peter Brunette at New York University. Seminar Title: "Beyond Formalism: Phenomenological, Semiotic, and Post-Structuralist Approaches to Film" (Summer 1983)

Mellon Fellowship in American Civilization at the Graduate Center of the City University of New York (Spring 1983)

New York State Chancellor's Award for Excellence in Teaching (1982)

NEH Higher Education Grant to help support research, development, and evaluation of new methods for improving student writing skills by applying the analogy of "Film as Composition" in Freshman English classes (1978-79)

Carnegie Travel Grant to Europe for a study of James Joyce and Samuel Beckett. The work included manuscript study in Paris, Dublin, and London as well as interviews with Beckett and relatives of Joyce.

COURSES TAUGHT AT WESTCHESTER COMMUNITY COLLEGE

Composition and Literature I and II
Composition and Literature I and II (online)
English I and II
Basic Writing
Writing Projects Seminar (Honors)
Student Literacy Corps Seminar
British Literature I and II
American Literature I and II
World Literature
Short Story
Modern Drama
Introduction to Shakespeare
Fiction into Film
Fiction into Film (online)
Literature into Film (Honors)
American Cinema
Seminar in American Cinema (Honors)
Film Appreciation I and II
Principles of Filmmaking
Film Studies: Great Books on Film
Film Studies: Great Directors
The Golden Age of Cinema [Retirement Institute]
[in London] 19th and 20th Century British Literature
[in Paris] French Cinema

PROFESSIONAL ORGANIZATIONS

Board of Directors, National Telemedia Council, New York State (1997-2000)

Chair, Executive Committee, National Alliance on Media Education (1993-95)

Chair, Executive Committee, National Assembly on Media Arts (1993-94)

Committee on Teaching, Society for Cinema Studies (1994-96)

President, National Assembly on Media Arts (1990-91)

Director, NCTE Commission on Media (1987-90)

Appointed to NCTE Commission on Media (1983-87)

Chair, NCTE Committee on Film Study (1983-86)

Executive Committee, ASPECT (1988)

Advisory Board, U.S. Department of Education Office of Educational Research and Improvement (1987-1990)

Co-Chair, Network on Media and Composition (meetings in San Francisco, Denver, Detroit, New York, and Washington, D.C.)

Columbia College Alumni Secondary Schools Committee (1980-88)

Active membership: Association for Media Literacy, National Council of Teachers of English, Society for Cinema and Media Studies

PUBLICATIONS**BOOKS:**

The Writer's Eye: Composition in the Multimedia Age, NY: McGraw-Hill, 2008, 500 pp.

Great Films and How to Teach Them, Urbana, IL: NCTE, 2004, 350 pp.

Reading the Movies. Urbana, IL: National Council of Teachers of English, 1992.
250 pp.

The Electronic Text: Learning to Write, Read, and Reason with Computers. Englewood Cliffs, NJ: Educational Technology Publications, 1989. 301 pp.

Double Exposure: Composing Through Writing and Film.
Upper Montclair, NJ: Boynton/Cook Publishers, 1984. 261 pp.

ANTHOLOGIES AND CHAPTERS:

"Lessons From a Cactus: Divergent Teaching in a Converging World," in *Creating a Profession: Two-Year College English*, Heinemann (2005)

"Writing about Film" in Frank Madden, *Exploring Literature*, NY: Longman (2004)

"Film Literacy," in *Elements of Literacy*, Macmillan (1996)

"Reading Ollie North," in *Images in Language, Media, & Mind*. Urbana, IL: NCTE (1994)

"Film Theories," in *The Encyclopedia of English Studies and Language Arts*. Scholastic. 1994.

"Overview: Reading, Writing, and Thinking in an Age of Electronic Literacy," in *Literacy and Computers*. Ed. Selfe and Hilligoss. NY: Modern Language Association, 1994.

"The Community College Library: A Faculty Perspective," in *Community College Libraries: Patterns of Excellence*. Metuchen, NJ: Scarecrow Press, 1992.

"The Media," in *Macmillan English: Thinking and Writing Processes*. NY: Scribner, 1988.

"Visual Thinking in the Writing Class," in *Images and Words: Using Film to Teach Writing*. NY: Instructional Resource Center of the City University of New York, 1985.

"Thinking and Writing in a Post-Literate Society," in *The Writer's Mind*. Urbana, IL: NCTE, 1983.

EDITOR:

Focus on Global Cinema. NCTE and New Yorker Films (in preparation)

Visual Media for English Teachers: An Annotated Bibliography. Prepared by the NCTE Commission on Media. ERIC (1990)

Report on Film Study in American Schools. Prepared by the NCTE Committee on Film Study.

ERIC (1988)

Special issue of *Teaching English in the Two-Year College* on "Film, Television, and Video: New Directions for the Teaching of English" (December 1986)

MISCELLANEOUS:

Abridged Mast and Kavin's *Short History of the Movies*, Pearson/Longman, 2006 (516 pages)

ABC News Prentice Hall Video Guide (100-page Teachers Guide to accompany 1995 video and *The Prentice Hall Guide for College Writers*). Prentice-Hall (1995)

ABC News/Prentice Hall Library for Composition. Volume II (90-minute video compilation of news programs). (1995)

ABC News/Prentice Hall Video Guide (111-page Teachers Guide to accompany 1993 video and *The Simon & Schuster Guide to Writing*). Simon & Schuster (1994)

ABC News/Prentice Hall Video Guide for Composition (67-page Teachers Guide to accompany 1993 video and *Simon & Schuster Handbook for Writers*). Prentice-Hall (1993)

ABC News/Prentice Hall Library for Composition (90-minute video compilation of news programs and 67-page *Teachers Guide*). Simon & Schuster (1993)

ARTICLES:

"The Challenge of Media Convergence," in *The Journal of Media Literacy*. 53:2. Fall 2006.

"Teaching Film with Laserdiscs," in *Cinema Journal* (Summer 1995)

"The American Cinema Project," in *Cinema Journal* (Spring 1995)

"Montage Composition," in *The Writing Notebook* (September/October 1990)

"Meditation Through Writing," in *The Writing Notebook* (March-April 1990)

"Sculpture and Video: Two Exploratory Metaphors for Writing," in *The Writing Notebook* (January-February 1990)

"Media, Metaphors, and Models," in *English Journal* (November 1988)

"The Persistence of Proust, the Resistance of Film: Marcel Proust and Schlöndorff's *Swann in Love*," in *Literature/Film Quarterly* (Fall 1987)

"The English Teacher as Programmer," in *Computers and Composition* (Summer 1987)

"Strengthening the Partnership of Media and English," in *Teaching English in the Two-Year College* (December 1986)

"Reading Interactive Fiction: Implications of a New Literary Genre," in *Educational Technology* (June 1986)

"From Film to Composition," in *College Composition and Communication* (February 1986)

"Interactive Text Editors: A New Generation of Teaching Tools," in *Educational Technology* (December 1985)

"Language, Thinking, and the Culture of Computers," in *Language Arts* (September 1985)

"Visual Resources for Basic Writers: A Survey of Films, Videotapes, and Textbooks," in *Teaching English in the Two-Year College* (May 1985)

"Fiction Into Film: Teaching Literature with a Camera," in *Teaching English in the Two-Year College* (Fall 1984)

"Joyce and Eisenstein: Literary Reflections of the Reel World," in *Journal of Modern Literature* (March 1984)

"Polanski in Wessex: Filming Hardy's *Tess of the d'Urbervilles*," in *Literature/Film Quarterly* (Summer 1981)

"Conrad's Visit to America," in *Conradiana* (Winter 1981)

"Conrad and Coppola: Apocalyptic Visions and Revisions," in *Joseph Conrad Today* (April 1979)

"*The Duellists*: Transposing Conrad's Fiction Into Film," in *Joseph Conrad Today* (October 1979)

"I Found It At the Movies: A Cinematic Approach to Teaching Writing Skills," in *INSIGHT* (1977)

"The French Version of *Finnegans Wake*: Translation, Adaptation, Re-creation," in *James Joyce Quarterly* (Winter 1971)

REVIEWS:

Review of The American Cinema telecourse and materials, in *Cinema Journal* (Spring, 1995)

Software review of *Editor*, software system for checking usage, mechanics, vocabulary, and structure, in *Educational Technology* (August 1991)

Software review of *WordPerfect 5.1*, word processing software, in *Educational Technology* (July 1990)

Software review of *CASE:W*, Computer-Aided Software Engineering for Windows, in *Educational Technology* (March 1990)

Software review of *Ami*, word processing and desk-top publishing program, in *Educational Technology* (February 1990)

Software review of *Turbo Prolog 2.0*, a computer programming language, and *Turbo Prolog Toolbox*, programming utilities, in *Educational Technology* (May 1989)

Book review of Brian Gallagher's *Microcomputers and Word Processing Programs: An Evaluation and Critique*, in *Colleague* (1988)

Software review of *Wordbench*, a computer-based tool for writers, in *Educational Technology* (October 1988)

Book review of Cynthia Selfe's *Computer-Assisted Instruction in Composition: Create Your Own*, in *Education Technology* (April 1987)

Software review of *Sensible Grammar*, a text-analysis program, in *Educational Technology* (September 1986)

Software review: *Apple Writer IIe*, a word processing program, in *Educational Technology* (April 1985)

Software review: *Story Maker*, educational software, in *CUE* (Summer 1985)

Film reviews: "Generations of Resistance" and "Yes Ma'am" in *Library Film Quarterly* (1982) 15:2

Film review: "Shorelines" in *Library Film Quarterly* (1982) 15:1

COMPUTER SOFTWARE:

Snowball. Interactive computer software for exploring English sentence structure. 1990. Distributed by WISC-WARE, Chariot Software Group, and Force Technology, Inc.

Literature Tutor. Interactive computer software for literary studies. Version 3.0 now in distribution.

Verb Windows. Computer software for learning English as a second language. (in development)

LECTURES AND CONFERENCE PRESENTATIONS

“Composing ‘What If?’ Scenarios,” National Council of Teachers of English Conference, NYC, November 17, 2007

“Teaching English in the Age of Multimedia,” Columbia Teachers College, November 12, 2007

“Technologies and Literacies in the Secondary School Classroom,” Columbia University Teachers College, April 17, 2006

Featured Speaker, “Reading the Media with a Writer’s Eye,” Ohio Council of Teachers of English and Language Arts (OCTELA) Conference, Columbus, Ohio, March 31, 2006

Presentation, “Rereading the Movies,” National Council of Teachers of English Conference, Indianapolis, November 20, 2004.

Chair, Special Interest Group on Film and Writing, Conference on College Composition and Communication, Denver, Colorado, March 11-17, 2001

Presentation, “Writing in Sync with the Times,” National Council of Teachers of English Conference, Baltimore, MD, November 16, 2001

Presenter, “Friendly Alternatives to the Argument Essay,” NCTE Conference, Milwaukee, WI, November 16-19, 2000

Presentation, “Writing as Mediation,” Global Conference on Language and Literacy, Utrecht, Netherlands, August 1-5, 2000

Invited Speaker, “The Culture of Parody in Today’s Media,” Summit 2000 World Conference on

Media Literacy, Toronto, Canada, May 13-17, 2000

Chair, Special Interest Group on Film and Writing, Conference on College Composition and Communication, Denver, Colorado, March 11-17, 2001

Presenter, "Writing in Sync with Visual Media," TeacherFest (Online Teachers Conference sponsored by National Council of Teachers of English), October 21, 1999

Keynote Speaker, Topic: "Media Convergence," Conference on Technology and the Humanities, Pace University, NYC, April 13, 1999.

"Seinfeld Meets the Honeymooners in Living Color: Viewing Television as Literature," NCTE Summer Institute on Literature and Technology, Myrtle Beach, SC, May 31-June 3, 1998.

"The Culture of Parody in Today's Media," International Conference for Global Conversations on Language and Literacy, Bordeaux, France, August 5-7, 1998.

Invited Speaker, NCTE Conference, Inside Portfolios: Interpreting the Cultural Artifacts of Literacy, Topic: "Including Media Literacy in Portfolios," San Jose State University, CA. January 18, 1998.

Speaker, "How New Technologies are Changing Literature," NCTE Conference, Detroit, November 22, 1997.

Featured Speaker, NCTE Summer Institute for Teachers of Literature, "New Tools for New Texts: Teaching Literature in a Changing Era," Myrtle Beach, South Carolina, June 1-4, 1997

Presentation, "Literature and Technology," NCTE Convention, Chicago, November 23, 1996

Presentation, "*The Scent of Green Papaya*: Remembrance of Things Past in Pre-war Vietnam," Villanova University Cultural Film and Lecture Series, September 16, 1996

Presentation, "Bread, Circuses, and Footlight Parades: 1930s Musicals in Russia and the United States," Brandeis University National Women's Committee, Yonkers, NY, November 6, 1996

Presentation, "Spectacles of Solidarity: the 1930s Musicals of Busby Berkeley and Grigori Alexandrov," American Association for the Advancement of Slavic Studies, Boston, November 17, 1996

Presentation, "Literature and Technology," NCTE Convention, Chicago, November 23, 1996
Chair, "Television Violence and the Classroom: Beyond Blame," National Council of Teachers of English Conference, San Diego (November 20, 1995)

Presentation, "Literature Tutor 3.0: Teaching Literature With a Computer," New York State

English Council Conference, Albany (October 27, 1995)

Presentation, "Reading Television With a Writer's Eye," Hudson Valley Writing Project Conference, Valhalla, NY (September 30, 1995)

Panelist, "Three Practical Approaches to Television Analysis," NCTE International Conference, New York City (July 7-9, 1995)

Invited by President's Office of Drug Control Policy to meeting on Media Literacy, Washington, D.C. (June 13, 1995)

Panelist, "Classroom Strategies for Teaching Film," Society for Cinema Studies, New York City (March 2-5, 1995)

Featured Presenter, NCTE Conference on Media Education, Madison, Wisconsin (July 22-24, 1994)

Panelist, "New Technologies for Teaching Film," Society for Cinema Studies Conference, Syracuse (May, 1994)

Invited Speaker, Educators of Media and Telecommunications, New York City (February 14, 1994)

Invited Speaker, Iona College Summer Institute in Educational Computing (July 12, 1993)

Invited Participant, Comprehensive Media Education Project, University of New Mexico (March 26-28, 1993)

Invited Participant, National Leadership Conference on Media Literacy, the Aspen Institute, Wye Woods, MD (December 7-9, 1992).

Respondent, "The Challenge of Teaching Media Literacy in the Classroom," NCTE Convention, Louisville (November 18-23, 1992).

Conference Chair, NCTE Conference on Media Education, University of Pennsylvania, June 26-28, 1992.

Invited Panelist, "Media Education in the U.S.A," The Second North American Conference on Media Education, Guelph, Canada (May 13-15, 1992)

Presentation, "Toward a Theory of Mass Spectatorship: Bakhtin and *The Hunchback of Notre Dame*," Society for Cinema Studies Conference, Pittsburgh, PA (May 1, 1992)

Invited Panelist, "Media Manipulation: Children and Advertising," Critical Viewing Skills Conference, Annenberg School for Communication, Pittsburgh, PA (April 8-11, 1992)

Presentation, "Mediating the Gulf War," NCTE Convention, Seattle (November 25, 1991)

Presentation, "Experiential Learning Through Community Service: The Student Literacy Corps," SUNY Council on Writing Conference, Valhalla, NY (April 20, 1991).

Associate Chair, "Doing the Right Thing: Screening Today's Issues in the English Classroom," NCTE Convention, Atlanta (November 23, 1990).

Presentation, "SNOWBALL, a toolkit for exploring English sentence structure," IBM Academic Computing Conference, Miami Beach, FL (June 21, 1990)

Presentation, "Tutoring Basic Writing," Literacy Volunteers of Westchester County, Tarrytown, N.Y. (June 16, 1990)

Paper, "The Figure in the Crowd: Images of the Masses in 1930s Cinema," Society for Cinema Studies Conference, Washington, D.C. (May 25, 1990)

Panelist, session on "Through Students' Eyes: The Relation of Media to Literacy in Today's World," NCTE Convention, Baltimore, Maryland (November 19, 1989).

Chair, session on "Media and English: Successful Programs for Students at Risk," NCTE Convention, St. Louis (November 20, 1988)

Keynote Speaker, Conference of the Louisiana Council of Teachers of English and the Louisiana Association of Language Arts. Topic: "Crossing the Boundaries of Technology and English." New Orleans (October 8, 1988)

Keynote Speaker, Professional Day Conference. Topic: Computer Technology and College Faculty: Concepts for the Future. Tunxis Community College, New Haven, Connecticut (September 1, 1988)

Guest Lecturer, City College of New York. Topic: "Artificial Intelligence and Natural Language Processing." (May 24-25, 1988)

Invited Speaker, "Writers Reading Television: Ollie North as Image and Text," Long Island Language Arts Council Conference. Melville, NY (April 21, 1988)

Panelist, "International Perspectives on Media," NCTE Convention. Los Angeles (November 22, 1987)

Presentation, "Programming for English," New York State English Council conference. Tarrytown, NY (October 31, 1987)

Visiting Lecturer, NEH Summer Institute. Topics: "Defining the Citizen: Public Discourse and the Literary Tradition," "The Language Environment of our Electronic World," Southwest Texas State University. San Marcos, Texas (August 3 and 4, 1987)

Visiting Lecturer, Summer Institute in Educational Computing. Topic: "Are English Teachers Becoming Language Engineers?" Iona College. New Rochelle, New York (July 7, 1987)

Panel Presentation, "Teaching Film Outside Film Studies," Society for Cinema Studies. Montreal (May 23, 1987)

Chair, session on "Film Study and English: Past, Present, Future," NCTE Convention. San Antonio (November 22, 1986)

Participant, NCTE Film Festival. San Antonio (November 22, 1986)

Chair, session on "Word Processing and Writing Courses," Northeast Modern Language Association Conference. New Brunswick, NJ (April 1986)

Paper, "Reading and Writing Interactive Fiction," CCCC Convention. New Orleans (March 1986)

Presentation: "Teacher as Programmer," SUNY Council on Writing Conference. Valhalla, NY (October 11, 1986)

Panelist, "Who is Doing What--and Why--with Media and the NCTE," NCTE Convention. Philadelphia (November 1985)

Paper, "Text, Metatext, and Metaphor in Literature and Film," Society for Cinema Studies. New York City (June 1985)

Panelist, "Writers Writing: Using Film as the Center of Teacher Training and of a Writing Curriculum," CCCC Convention. Minneapolis (March 1985)

Panelist, "The Freedom and Anxiety of the Electronic Text," NEMLA. Hartford (March 1985)

Paper on "Thinking About Thinking -- and Computers and Kids," NCTE Convention. Detroit (November 1984)

Panelist, "Integrating Media into English, The Language Arts -- and NCTE," NCTE Convention. Detroit (November 1984)

Panelist, CUNY/Mellon Community College Project Conference. City University Graduate Center, New York City (April 1984)

Paper on "Fiction Into Film: Using the Camera to Teach Literature," NCTE Convention. Denver (November 1983)

Paper on "Innovative Programs for the New Undergraduate," Modern Language Association. Los Angeles (December 1982)

Co-chair of session on "Visual Communication and Composition: An Exchange," Conference on College Composition and Communication. San Francisco (March 1982)

Paper on "Joyce and Cinema," James Joyce Centennial, State University of New York at Purchase (February 1982)

Co-chair of session on "Visual Approaches to the Teaching of Writing," NCTE Convention. Boston (November 1981)

Presentation, "Commercials: the Thirty-Second Composition Text," Westchester High School and College English Association (October 1980)

Presentation on "Film as Composition," CCCC. Washington, D.C., (May 1980)

Paper on "Thinking and Writing in a Post-Literate Society," New York College English Association Conference. Skidmore College (October 1980)

Paper on "Conrad on Film," Mid-Hudson MLA. Marist College (November 1979)

Paper on "Conrad in America," MLA. San Francisco (December 1979)

Chaired session on Film Studies, Mid-Hudson MLA. Marist College (November 1977)

Paper on "Teaching Writing With Films," ACMHA-MLA. Marist College (November 1977)

Panelist, "James Joyce and the Irish Literary Revival," Modern Irish Literature Association of the Colleges of Westchester. Marymount College (April 1975)

Panelist, "Nature as Character in the Work of Liam O'Flaherty," Modern Irish Literature Association of the Colleges of Westchester. Marymount College (April 1974)

WORKSHOPS CONDUCTED

Workshop on Global Cinema, Summer Teachers' Institute, Jacob Burns Film Center, August 3, 2007

Multinational Film Series, Scarsdale Teachers Institute, March-April, 2005, 06, 07

One-Day Workshop, Co-leader and presenter, "You Have My Word On It: Parody in the Popular Media," NCTE Conference, Detroit, November 24, 1997.

One-Day Workshop, "Reading Television With a Writer's Eye: Media Literacy in the English Class," NCTE Convention, Chicago, November 25, 1996

Workshop for film discussion leaders, Westchester County Office for the Aging, White Plains, NY, October 17, 1996

Workshops, "Visual Thinking in the Writing Class," Technology Staff Development Day, North Rockland Central School District, NY (October 25, 1995)

Workshop, "Reading TV News With a Writer's Eye," Hudson Valley Writing Project Conference (September 30, 1995)

Workshop, "Using Computers to Teach Literature." Westchester/Putnam Writing Project (March 10, 1994)

Workshop Leader, "Learning About Media and Culture." NCTE Convention, Seattle (November 25, 1991)

Workshop on media and writing, University of New Orleans (June 18 & 19, 1991)

Workshop on visual thinking and writing, University of Southwestern Louisiana Writing Project (June 17, 1991)

Workshop on visual media and writing, University of New Orleans (June 26, 1990)

Workshop on visual thinking and writing, University of Southwestern Louisiana Writing Project (June 27, 1990)

Workshop on television and writing, McNeese State University, LA (June 28, 1990)

Workshop on visual media and writing at the University of Southwestern Louisiana, Lafayette, LA (June 26, 1989)

Workshop on visual thinking and writing at Louisiana State University Summer Writing Institute, Baton Rouge, LA (June 27, 1989)

Workshop on visual thinking and writing for teachers in St. Charles Parish, LA (June 28, 1989)

Demonstration of *Snowball* and *Verb Windows*, original computer software designed for basic writers and ESL students. Faculty workshop at LaGuardia Community College Technology Transfer Center, Long Island City, NY (March 17, 1989)

Workshop on Word Processing (*Multimate*) and Writing for Freshman English faculty at Tunxis Community College, Hartford, CT (March 3, 1989)

Workshop on Word Processing (*Word Perfect*) and Writing for Freshman Seminar faculty at Ramapo College. Mahwah, New Jersey (January 10, 1989)

Workshop on Television in the English Curriculum for college and high school English teachers, Columbia-Greene Community College. Hudson, New York (October 26, 1988)

Four-day workshop on "Computers and Composition" for English teachers and school supervisors, WCC Professional Development Center (May 9-12, 1988)

Workshop on the use of Story Tutor, my computer program for teaching literary analysis, for Spring Valley High School English Department. Spring Valley, New York (March 10, 1988)

Workshop on "Visual Thinking in the Writing Class," for New England Teachers Conference. Sturbridge, Mass (April 24, 1987)

Two one-day workshops on "Media and English" for elementary and secondary school teachers in Odessa, Texas (June 3 and 4, 1987)

One-day workshop on "Media and English" for Region 18 educational supervisors, Midland, Texas (January 30, 1987)

Director, one-day workshop, "Integrating Film, Television, and the Visual Arts Into the Teaching of English," National Council of Teachers of English Convention. San Antonio (November 22, 1986)

Co-leader of WCC faculty workshop on videodiscs and computers to individualize instruction (October 13, 1986)

Workshops on Computers and Composition for English and Humanities Faculty of SUNY College at Brockport (May 1986)

Co-leader of workshop on Computer-Assisted Writing, SUNY Council on Writing, Brockport, NY (March 1986)

One-Day Workshop, "Film and Composition," NCTE Convention. Washington, D.C. (November 1982)

Workshop on "Visual Thinking in the English Classroom," Delaware Valley Writing Conference. Philadelphia (March 2, 1985)

"Authoring Instructional Computer Programs with SuperPILOT," a workshop series for WCC Faculty, (October-December 1984)

"Writing on the Right Side of the Brain: Seeing, Thinking, and Composing," a workshop for college and high school English teachers, WCC (October 12, 1984)

"Using Commercials as Composition Texts," workshop for the English Department of Nassau Community College (February 1983)

"Using Film and Television to Improve Composition Skills," a workshop for high school English teachers at the State Board of Education Conference. Lake Kiamesa, New York (April 2, 1981)

"Film in the English Classroom," workshop for teachers at Ardsley High School (May 15 and 29, 1980)

"Film as Composition," workshops for college and high school English teachers held at Westchester Community College (May 8 and April 19, 1980)

"Film and Composition," workshop at Lincoln High School, Yonkers, NY (May 1978)

CONSULTING AND PROFESSIONAL SERVICE

Film and Media Studies Focus Group, Modern Language Association, NYC, September 5, 2003.

Educational Advisory Board, Jacob Burns Film Center, Pleasantville, NY (2001-present)

Radio interview by Elaine Young on New Choices in Education, WFAS Radio (March 6, 2000)

Publications reviewer for National Council of Teachers of English (1999)

Radio interview by Monique Thomas on WVOX Radio (September 29, 1997)

Co-Host (with Charlayne Hunter-Gault). Live two-hour national satellite broadcast celebrating *To Kill a Mockingbird*. Sponsored by NEH, NCTE, AFI, and Prince William Network. April 25, 1997.

External Reviewer, LaGuardia Community College English Department (April 7, 1997)

Invited by President's Office of Drug Control Policy for meeting on Media Literacy, Washington, D.C. (June 13, 1995)

Interviewed live on "The National Media Literacy Forum," satellite television program produced by Prince William Network, Manassas, VA (March 19, 1995)

Scholarly Advisory Board, The American Cinema Project, a 13-part PBS television series on film history (1991-1994)

Consultant for the National Media Literacy Project, Pilot State: New Mexico (1993)

Invited Participant, The National Leadership Conference on Media Literacy, The Aspen Institute, Queenstown, MD (December 7-9, 1992)

Editorial Advisory Board, *The Writing Notebook* (1989-1991).

Consultant for the Louisiana Writing Project (1989-1991).

Consultant for project to integrate computers into the writing program at Tunxis Community College, Hartford, Connecticut (March 1989).

Manuscript review for National Council of Teachers of English (1989-93).

Film Adjudicator, New York State Youth Media Arts Show, Westchester, New York (February, 1989; March, 1990; March 1991; March 1992).

Consultant for Ramapo College project, "Write, Connect, Retain: Computers for Learning and Retention," Mawah, New Jersey (1988-89)

Contributing Editor, *Educational Technology Magazine* (1988-1993)

Consultant for the *Handbook of Research on Teaching the English Language Arts*, published by Macmillan and sponsored by the NCTE and IRA (1988)

Advisory Board, American Film Institute Film Reader Series (1987-89)

Shaughnessy Prize Selection Committee, Modern Language Association (1987-88)

Text reviewer for Macmillan (1987, 1993)

Software evaluator for Holt, Rinehart and Winston (1987)

Title III consultant for SUNY College at Brockport, writing and computer project (1986)

Consultant for WNET/TV film series, "Writers Writing" (1981-84)

Technical writing for NASA Space Shuttle security program, Burns International Security (1982)

Grant proposal review, National Endowment for the Humanities (1982)

Manuscript review, *The Henry James Review* (1982)

Manuscript review, Bobbs-Merrill Educational Publishing (1981)

Humanities Consultant for Educational Film Library Association Project, "Work in American Life," a film and discussion series for libraries and community groups (1981)

Panel to review the City University of New York Evaluation Scale used for the Writing Skills Assessment Test (Summer 1981)

COMMUNITY SERVICE

"Gotta Dance: Homage to the Hollywood Musical," Jewish Community Center, Tarrytown, NY, November 19 and 26, 2007

Speaker and Discussion Leader, *Their Eyes Were Watching God*, sponsored by National Endowment for the Arts, American Legion Hall, Mount Kisco, NY, November 3, 2007

Presentation, "The Changing Cinema of Europe," Jewish Community Center, Tarrytown, NY, May 21, 2007.

Speaker and discussion leader, Heritage Hills Film Series, 2007, Somers, NY: 8/16 *After the Wedding*, 9/20 *The Italian*, 12/13 *Catch a Fire*

Presentation, "The Changing Cinema of Europe," Jewish Community Center, Tarrytown, NY, May 21, 2007.

Presentation, "Transnational Cinema in the New Europe," Jewish Community Center of Mid-Westchester, Scarsdale, NY, June 1, 2006.

Presentation, "Filmmaking in Africa," Jewish Community Center of Mid-Westchester, Scarsdale, NY, June 1, 2006.

Presentation, "China on Film and on Foot," Brandeis University National Women's Committee, May 23, 2006

Lecture: "China Then and Now," Midchester Jewish Community Center, Dobbs Ferry, NY, March 23 and 30, 2006

Global Cinema Series, Scarsdale Teachers Institute, 2004. 2005, 2006

Lecture: "China Then and Now," Midchester Jewish Community Center, Yonkers, NY, October, 2004.

Lecture Series, "Images of Ethnicity on Film," Midchester Jewish Center, Yonkers, NY, December 11 and 18, 2003

Lecture, "Jewish Identity in Hollywood," Brandeis University National Women's Committee, Elmsford, NY: November 3, 2003

Featured Speaker, Interservice Club of White Plains, Crowne Plaza Hotel, White Plains, NY. Topic: "Changing Ethnic Images on Film," February 4, 2003

Presentation, "Changing Images of Immigrants," Midchester Program Center for Active Retirement, November 21, 2002

Presentation, "African Americans in American Cinema," Midchester Program Center for Active Retirement, November 14, 2002

Presentation, "Hollywood and the Jews," Midchester Program Center for Active Retirement, November 7, 2002

Presentation, "Films of France," Jewish Community Center of Mid-Westchester, Scarsdale, NY, March 21, 2002

Presentation, "Films of Italy," Jewish Community Center of Mid-Westchester, Scarsdale, NY, February 28, 2002

Program Host, Festival of International Films, Heritage Hills, Somers, NY, January-February,

2002

Presentations on "Films of China" Adults at Leisure program, Jewish Community Center of Mid-Westchester, Scarsdale, NY, February 15, 2001

Presentation, "Films of Germany," Midchester Program for Active Retirement, Yonkers, NY, December 3, 2001

Presentation, "Films of Italy," Midchester Program for Active Retirement, Yonkers, NY, November 26, 2001

Presentation, "Films of Iran," Adults at Leisure program, Jewish Community Center of Mid-Westchester, Scarsdale, NY, March 8, 2001

Live Radio Interview, "Teaching English in an Age of Multi-Media," New Choices in Education, with Elaine Young, WFAS, March 6, 2000

Presentations on "Films of China" and "Films of Iran," Adults at Leisure program, Jewish Community Center of Mid-Westchester, Scarsdale, NY, February 15 and March 8, 2001

Presentation, "Russian Cinema," Midchester Program for Active Retirement, Yonkers, NY, November 6, 2000

Presentation, "Japanese Cinema," Midchester Program for Active Retirement, Yonkers, NY, November 13, 2000

Lecture Series, "Journey Through World Cinema," illustrated lectures on Chinese, Iranian, French, and African film, Mid-Chester Center for Active Retirement, December 1-22, 1999

Speaker, "Parody and the Media," Brandeis University National Women's Committee, Westchester Chapter, Scarsdale, NY, March 25, 1999

Speaker for Brandeis University National Women's Committee, Scaradale, November 4, 1997.

Host, Croton Free Library International Film Festival (1985-present)

Speaker, "How We Read the Movies," Westchester Chapter of the Brandeis University National Women's Committee, Mamaroneck (November 28, 1995)

Lecturer on motion picture history for senior citizens at Heritage Hills (November 1989, January 1990, January 1991)

Lecturer, International Film Series at Croton Library (1986-present)

Summer workshop on filmmaking for the Croton Library (1983)

Lecture on Marcel Proust's *Remembrance of Things Past* for the Croton Literature Society (June 1983)

Film/Discussion series on Minority Workers, Greenburgh Public Library (June 1982)

Film/Discussion series on Fiction and Film, Scarsdale YM/YWCA (May 1981)

Lecture on Robert Flaherty's film, *Louisiana Story*, Greenburgh Public Library (October 29, 1980)

Lecture on Frederick Wiseman's Film, *High School*, Greenburgh Public Library (November 5, 1980)

RECENT RESEARCH / FACULTY DEVELOPMENT ACTIVITIES

NYU University Associate, conducted film research and audited graduate course in "Contemporary African Cinema," with Manthia Diawara, New York University, Spring 2008

NYU University Associate, conducted film research and audited graduate course in "Brazilian Cinema," with Robert Stam New York University, Fall 2007

"Multiculturalism, Cosmopolitanism, and Contemporary New York Writing," Network Summer Seminar, New York University, June 11-15, 2007

"Managing Assignments and Assessments," Blackboard's online workshop for ce6, June 2007

"Teaching Your Course," Blackboard's online workshop for ce6, June 2007

"Designing Your Course," Blackboard's online workshop for ce6, June 2007

NYU University Associate, conducted film research and audited graduate course in "Paradigms of Globalization," New York University, Spring 2007

NYU University Associate, conducted film research and audited graduate course in "Indian Cinema," New York University, Fall 2006

RECENT WCC ACTIVITIES

Administrative Experience:

Coordinator, new Certificate in Film program (2007)
Director, Friday Night Film Series (1992-present)
Director, The Writing Center (1988-2005)
Director, Academic Challenge Award program (1988-2005)
Faculty Advisor, Pens In Motion, student writers club, (1997-2005)
Director, Computers and English project (1987-89, 1992-93, 1995-96)
Supervisor for installation of computer classroom and open lab
for English Department (Summer, 1992)
Director, Student Literacy Corps Project (U.S. Department of
Education grant) 1990-91

Special Teaching Assignments:

French Film and Fine Arts Program, Paris [with Professor Lynne Mayocole] (1991)
London Summer Study Program [with Dr. John Flynn] (1986, 1987)
London Summer Study Program [with Professor Rick Miller] (1988)
Film Studies. Mainstream Retirement Institute (1987-91, 1993-2000)

Committees:

Integrated Teacher Group (2007-08)
Media and Composition Committee (2007-08)
Chair, Writing Center Committee (2003-2005)
Professional Development Committee (2000-2004)
Composition and Literature Committee (2000-20003)
College Mission and Goals Committee (2002-2004)
Chair, English Department Composition and Literature Committee (1999-2000)
Faculty Development Committee (1992-94)
Middle States Committee on Learning Resources (1993-94)
Chair, Middle States Committee on Teaching Quality, 1989-90
Chair, English Departmental Committee, 1988-89, 1992-93
Chair, Visions Committee, 1989
Teacher Education Committee, 1989
Senate Computer Advisory Committee, 1987-present
Academic Computer Operations Committee, 1988-present
Academic Support Committee, 1984-91
Middle-States Review Committee on Teaching, 1985, 1988
Title III Policy and Evaluation Committee, 1982-87
Microcomputer Users Group, 1983-87
Search and Screen Committee for English Instructor, Spring 1990
Search and Screen Committee for Director of Institutional
Advancement, Spring 1986
Search and Screen Committee for Funding Coordinator, Summer, 1988

Search and Screen Committee for Academic Support Coordinator,
Summer, 1989

Faculty Development Committee, 1985-87, 1992-93

Project SELECT, 1985-88

WCCFT Executive Board, 1980-89

Chair, WCCFT Professional Development Committee, 1988

WCC Workshops and Presentations:

Co-leader of Faculty Training workshops for Distance Learning, WCC, Spring 2008

Olson Faculty Chair Lecture, "New Trends in Global Cinema." WCC, October 25, 2006

Reading, "African Journal," African-American History Month, WCC, February 29, 2006

Olson Faculty Chair Lecture, "China on Film and on Foot." WCC, October 20, 2003

Olson Faculty Chair Lecture, "Gender and Genres: How Hollywood Scripts the Battle of the Sexes," WCC, October 29, 2003

Olson Faculty Chair Lecture, "Changing Ethnic Images on Film," WCC, October 23, 2002

Presentation, "Media Convergence and the Divided Brain," Honors Symposium on "The Human Brain in the New Millennium," WCC, February 21, 2001

Olson Faculty Chair Lecture. "Have You Read the Movie?" WCC, October 18, 2001.

Presentation, "Creating a Faculty Website," WCC Center for Faculty, February 3, 2000

Presentation, "Ethnicity in American Cinema," WCC Series: Perspectives on Race Across the Disciplines, February 16, 2000

Olson Faculty Chair Lecture, "How Are the Media Changing the Course of Human Evolution?" WCC, October 15, 2000

Presentation, "Creating a Faculty Website," WCC Center for Faculty, February 3, 2000

Presentation, "Ethnicity in American Cinema," WCC Series: Perspectives on Race Across the Disciplines, February 16, 2000

Speaker, "A Cineplex on Venus: Women and the Movies," WCC Women's Association, October 27, 1999

Speaker, "Paths of Renewal," Faculty Development Week, WCC, May 19, 1999.

Organized "An Afternoon with Scout and Jem," a special event with the child actors of *To Kill A Mockingbird*, for local high school students and the college community. October 27-31, 1997.

Discussion Leader, "In Whose Honor?" Multicultural Program. October 1, 1997.

Workshop Leader, "Using a Computer Network in English Classes" (January, 1993)

Workshop Leader, "Word Processing for Writing Classes" for English faculty (August, 1992)

Speaker, "Computers and the New Media," Aging Awareness Day (April 19, 1990)

Demonstration, "Writing with Computers," Faculty Development Forum (April 11, 1990)

Demonstration, "Writing with Computers," for WCC faculty and administrators (Spring 1990)

Panelist, "Are We Second Best?" Faculty Development Day (April 8, 1987)

Demonstration, "Interactive Videodisc Technology" for WCC faculty and administrators (Fall 1986)

Speaker, "Team Approach to Developing Instructional Software" for WCC faculty

William Costanzo
(Spring 1987)

Vita 1/08

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