THEN

www.sunywcc.edu/peekskill

Academic and Registration Services

Tuesday, November 12 & December 10, 2013; January 14, 2014

Thursday, November 21 & January 9, 2014

Monday, December 2, 2013

Placement Tests

5:30–7:30 pm

Tuesday, November 5, 2013

Thursday, November 14 & January 2, 2014

Wednesday, November 20, 2013

Monday, December 9, 2013 & January 6, 2014

Office Hours

Monday – Thursday, 9:00 am – 4:30 pm

Please call 914-606-7300 for additional information.

To become a part of our subscription list please email your mailing address and email address to Peekskill@sunywcc.edu or call 914-606-7300.

SPRING 2014

FIRST DAY OF CLASSES

SATURDAY, JANUARY 25

Tours and Art Advising On-site

www.sunywcc.edu/peekskill

Center for the Digital Arts

27 North Division Street

Peekskill, New York 10566

20 YEARS

WESTCHESTER COMMUNITY COLLEGE

CENTER FOR THE DIGITAL ARTS

RETHINK · RE SHAPE · REMIX · 1994-2014

THEN

Spring 2014

Center for the Digital Arts · 27 North Division Street · Peekskill NY 10566 · 914-606-7300
The digital revolution has critically shifted our understanding of communications, media, and human-computer-interaction. By 2002 Richard Florida wrote *The Rise of the Creative Class*, mapping out economic revitalization plans for cities willing to solicit artists that now could, with the advent of new media, move out of major cities such as New York and work remotely. In 2006, Facebook and social media were born and life hasn’t been remotely the same as it was during the 20th century.

Against this backdrop the City of Peekskill, in partnership with County Legislators and Westchester Community College, had the vision to establish an Arts Workshop in 1994. Ralph DiBart, Urban Planning Consultant at that time said, “People are evolving from producing products in the factory to producing communication.” This understanding of new media and its implications is what drove DiBart and then Mayor Frances Gibbs to solicit funding in order to build an extension center in Peekskill. County Legislators such as Timothy Carey were instrumental in acquiring $270,000 from the Board of Legislators to lease and renovate 27 North Division Street. An additional $250,000 from the Board of Legislators to lease and renovate 27 North Division Street was procured for the purchase of fine arts studio, a smart lecture hall, six post-production studios, and a storefront gallery. According to County Legislator, George Oros, “This project shows just how well we can all work together, especially when it comes to creating more educational opportunities for residents.”

Dr. Joseph Dey, Westchester Community College President, emphasized the importance of access for Northern Westchester and Putnam County residents made possible through extension services in Peekskill.

We use keystrokes instead of brush strokes and work from high-tech palettes that yield millions of colors at the click of a mouse.” (Assistant Dean, Wayne Kartzinel, Westchester Arts Workshop, Westchester Community College, 1996). The Arts Workshop in Peekskill underwent a rebranding campaign in 2009 and focused on showcasing student artworks produced in its studios. Today, this project is called the Center for the Digital Arts and services 1500 per term instead of 500 and offers over 110 sections of college credit coursework supporting the liberal arts core curriculum, Visual Arts and Digital Filmmaking Associate degrees, and a Digital Arts certificate. In addition, the Center runs day and evening ESL and an array of non-credit adult software training and community fine arts programs. Throughout the year the Center offers an Open Studio Access package, so that you, too, can take advantage of five post-production studios supporting everything from digital imaging to animation, interactive and graphic design, and digital filmmaking.

In the spring of 2013, the Center partnered with SUNY Empire to develop a memorandum of understanding that would enhance access to arts technology for SUNY Empire students and offer a pathway to their baccalaureate

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digital arts classes 3 open houses, registration & services 8
general education classes in the gallery 4, 5 quick start software classes 6, 7
testimonials 10

Winter/Spring Events
January 13, 2014 20th Anniversary Launch Party
January 21 – February 22, 2014 Peekskill Center for the Digital Arts/Peekskill Gallery Student Show Curator/Coordinator Deborah Krikun/Lise Prown
February 13, 2014 Peekskill CFDA Reception for Dignitaries Thursday, 4:00 – 6:00 pm, with music & DJ Pat Hennessy, DE
March 4 – April 6, 2014 Peekskill Carla Gannis Gallery Opening: Tuesday, March 4, 5:30 – 7:00 pm Artist’s Gallery Talk: 6:30 pm Curated by Lise Prown
March 24 – April 19, 2014 Valhalla [inter] sections Five female artists use code, drawing, mal, software, sound, sculpture, and video to explore relationships between communication, technology, and education. Highlighting process and practice, this exhibition seeks to involve the viewer both physically and metaphorically; form will emerge from function within the gallery environment. Curated by Claudia Jacques
April 17 – May 15, 2014 Peekskill Center for the Digital Arts Alumni Show: 20 years of Technology and Arts Education Gallery Opening: Thursday, April 17, 5:30 – 7:00 pm Gallery Talk: 6:30 pm Curated by New Media Group’s Faculty Advisor, Associate Professor of Digital Arts Deborah Krikun
May 18, 2014 White Plains Arts Westchester, Gallery Show artswestchester.org STEM to STE/A/M, Arts + Technology Exhibition Curated by Patricia Miranda, The Arts Exchange, ArtsWestchester

30th Center for the Digital Arts at the Peekskill Extension
In this Issue
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Facial recognition technology today is making strides in distinguishing, literally, a face in the crowd. Its algorithms are built into many sites and apps, proving to be a helpful tool in managing images of friends and family. However, it also raises questions about trust, identity, and intrusion, for example, when our own images appear without our permission on someone else’s Facebook page.

Artist Carla Gannis explores these issues in The Non-Facial Recognition Project, her experiment in “facial recognition subversion.” Gannis asked her Twitter network to send her their profile photos with the expressed purpose of “scrambling” the images and in effect making new identities unrecognizable to either the donors or to the technology. Through this project, participants place their likenesses and their identities in her hands, much like the trust we place every day in the technology itself.

— Katarina Wong, Independent Curator

Carla Gannis
The Non-Facial Recognition Project

March 4 – April 5, 2014
Gallery Opening: Tuesday, March 4, 5:30 – 7:00 pm
Artist’s Gallery Talk: 6:30 pm

IN THE GALLERY

Center for the Digital Arts Student Show
January 21 – February 24, 2014
Gallery Opening: Tuesday, February 4, 5:30 – 7:00 pm
Special Screening of Student Multimedia Work: 6:00 pm

This exhibition of artwork by students from the Westchester Community College Center for the Digital Arts includes the traditional fine art of drawing and work from the digital arts, such as Digital Imaging, Computer Illustration, Desktop Publishing, Digital Video, Multimedia, as well as 2D and 3D Animation. Animation and Video will be exhibited at a special gallery screening during the opening and will play during the exhibition.

Center for the Digital Arts Alumni Show: 20 Years of Technology and Arts Education
April 17 – May 14, 2014
Gallery Opening: Thursday, April 17, 5:30 – 7:00 pm
Gallery Talk: 6:30 pm

Adobe Photoshop 1.0 was released in 1990. In 1994 Westchester Community College opened the Center for the Digital Arts, as part of the Peeksilk Extension Center. This facility and its gallery space have focused on exhibiting digital art in its myriad forms. Artists who use computers in the process of creating their artworks have been highlighted in one-person shows in the ground floor gallery space. Computer Art was once a specialized category of art making where artists and programmers labored to create artworks from computer-based instructions. Curated by New Media Group’s Faculty Advisor, Associate Professor of Digital Arts Deborah Kriuk.

This exhibition celebrates Westchester County in a show that will be both accessible and engaging for a general audience. westchestergallery.wordpress.com

GALLERY EXHIBITIONS
27 North Division Street 914-606-7304
Monday to Thursday 10:00 am – 5:00 pm
Please call for additional hours.

Center for the Digital Arts at Westchester Community College

NORTH DIVISION STREET PEKSKILL NY 10566 • 914-606-7300

The Non-Facial Recognition Project

Gallery Opening: Tuesday, March 4, 5:30 – 7:00 pm

Programs at the Center for the Digital Arts are made possible by general operating support from Westchester Community College, the New York State Council on the Arts, the Westchester County Department of Arts and Culture, the Arts Council of Westchester, the Westchester Community College Foundation, and the Westchester Regional Arts Council. The Center is grateful to its many individual donors and businesses for their generous support. The Center is committed to providing access to digital art for all people regardless of income or physical limitations. To that end, all programs and exhibits are free to the public. The Center will make reasonable accommodations upon receipt of advance notice. To obtain information or to make an accommodation request, please contact Phyllis Senghaas at 914-271-5100, ext. 247, or email phyllis.senghaas@wcc.suny.edu.

References:


Rhizome.org, See www.rhizome.org, an organization that exhibits, connects, and promotes new media art and artists. Founded by Mark Tribe in 1993.

From the Palakuvik album

© Gil Scott-Heron, 1970
Coll Alg: Functions & Models
DAYTIME COURSES
20th Century US History Th 6:30-9:20pm His112 12145
Speech Communication W 6:30-9:20pm Comm109 11308
Comp & Lit 1 Intro to Human Services W 6:00-8:50pm HServ101 12332
Beginning Algebra General Psychology T 6:30-9:20pm Psych101 12632
Cultural Anthropology T 6:30-9:20pm Anthr101 12208
Prealgebra Business Law 1 M 9:00-11:50am His111A 12605
Analytical Reading Physical Sci Explorations M 6:30-9:20pm PhySc120 13140
Comp & Lit 2 Intro to Sociology T 6:00-8:50pm Soc101 12272
History of the Digital Arts at the Peekskill Extension

Lectures
ANA GUILLINAN, ATMT CONSULTING
Being Web Present: Social Media Success for Artists, Designers and Job Seekers
Tuesday, April 8, 2014, 6:30 – 8:30 pm

Westchestergallery.wordpress.com

NOEMI FIGUEROA SOULET
Meet the Filmmaker
The Borinqueneers
Thursday, April 17, 2014, 7:00 pm

The Borinqueneers, a documentary film narrated by the acclaimed actor Hector Elizondo, chronicles the history of the all-Puerto Rican 65th Infantry Regiment, the only Hispanic-segregated unit in Army history and its significant participation during the Korean War. This award-winning film has been presented nationally on PBS in the United States, Puerto Rico, and the Virgin Islands; on the Armed Forces Network to more than 850,000 U.S. troops overseas; and is currently being shown on the Pentagon Channel. Screenings have taken place nationally and internationally at film festivals, community organizations, universities, and colleges, and in military installations.

Please email us at peekskill@sunywcc.edu for more information about the film and to RSVP.

Ana Guillinan is a marketing strategist and social media trainer who helps businesses employ social media strategies that integrate with their overall business goals and processes. She follows that with personalized and practical training for senior executives and teams that empowers them to adopt modern marketing principles and “be social” themselves. She’s all about being real and making “social” a part of corporate culture.

www.amtconsulting.com

For information about faculty at the Center for the Digital Arts, please see www.sunywcc.edu/peekskill

General Education at the Peekskill Extension

Peekskill

DAYSCHEDULE COURSES
19th Century US History
Abnormal Psychology
Coll Alg: Functions & Models
General Psychology
Intro to Sociology
Macroeconomics
Analytical Reading
Comp & Lit 1
World Geography
Business Law 1
Dvpl Psych: Childhood
Prealgebra
Intro to Sociology
Fibs of College Reading
Prealgebra*
Beginning Algebra
General Education at the Peekskill Extension
Math135 14414
Math93 12797
Math92 13196
Math116 13116
Math117 13125

Classes begin Saturday, January 25, 2014

EVENING COURSES

Tuition $179 per credit. Additional fees apply.

IS YOUR COURSE OPEN?
If you cannot access your course, check if a course is still open and the number of students registered.
Check credit course availability online at MyWCC.sunywcc.edu

OPEN STUDIO Access Package at Peekskill
The Center for the Digital Arts at Peekskill is an artist’s space and a friendly environment in which to work. The Center hosts five Apple post-production studios including two video labs, an animation studio, and facilities for other digital projects.

This is a unique opportunity to use the Center’s resources, choose your own daily access fee or package fee.

Note: Interview with Technical Support Manager required.

For more information about the film is available at www.borinqueneers.com.

Please email us at peekskill@sunywcc.edu

Questions?
For information about faculty at the Center for the Digital Arts, please see www.sunywcc.edu/peekskill

Tuition $179 per credit. Additional fees apply.

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Registration Information

Open Houses 5:30-7:30 pm
The Center for the Digital Arts, Peekskill Extension
North Division Street, Peekskill, NY 10566
Tuesday, November 12 & December 10, 2013;
January 14, 2014
Thursday, November 21, 2013 & January 9, 2014
Reminders
- If you were born in 1957 or later and are taking 6 credits or more, proof of immunizations (two measles, one mumps, one rubella) must be cleared by the Health Office in Valhalla, with a signed Meningitis Fact Sheet; otherwise you will not be able to register.
- If your address or telephone number has changed, please update it via the MyWCC self service portal.

Student Services

Placement Testing 5:30 pm
New students, and those taking English or Math, are required to take a placement test. An Admissions Application must be submitted before testing.

Academic Advising
Unsafe of where you are heading? Wondering what to take next? See an academic counselor in Peekskill on
Monday, December 9, 2013 & January 6, 2014
www.sunywcc.edu/testingcenter or call 914-606-6127.

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Intro to the Mac

Computers provide essential life skills for adults to function effectively. Computer Art and Design programs require basic knowledge of a Macintosh operating system. This introductory class, for those new to the computer or to the Apple Operating System, explains the hardware and software. This course is intended for those with low computer literacy skills. Beginners will learn basic skills, i.e., using the mouse, menus and icons, managing files, folders and windows, and navigation in text. The use of storage media and printers will be explained.

CE-COMP 101PE, Sat., Feb. 1, 9:30 am-12:30 pm, #14001
Mon., Feb. 3, 6:30-9:30 pm, #14002

Quick Start to Game Design in 48 Hours

Learn to design interactive game interfaces. Students will learn programming skills necessary to make the characters they develop leap through levels and take on challengers. Working with a scripting language similar to C++ allows students to write the same gameplay logic on Windows or OS X and have it work on other platforms! This course will result in each student completing and quality testing a gaming portfolio under the supervision of an experienced game designer.

CE-DGART 2018PE, Sat., Feb. 1-Mar. 29 (skip Mar. 22), 9:00 am-3:00 pm, $550 (+ $50 lab fee). #14003

Quick Start to Illustrator CS6 in 24 Hours

Learn to use the latest version of Adobe Illustrator, a design tool. Use HTML, text, and images to design a creative interactive online experience. No previous experience with Illustrator is necessary; previous computer experience required.

CE-DGART 2038PE, Sat., Feb. 1, 9:30 am-3:00 pm, $386 (+ $50 lab fee). #14008

Quick Start to InDesign CS6 in 24 Hours

Learn to use the latest version of InDesign and take advantage of the integrative power of CS and the dynamic nature of its print-to-web solutions. Includes: an overview of graphic layout and design, an overview of interface and tools, and a hands-on exercise. No previous experience with InDesign is necessary; previous computer experience required.

CE-DGART 2041PE, Sat., Apr. 5, 9:00 am-3:00 pm, $386 (+ $50 lab fee). #14009

Quick Start to HTML

Learn the basic language of the Web. HyperText Markup Language (HTML). This workshop will enable students to understand the code behind the “goopy” interfaces. A basic knowledge of HTML tags and other professional support resources will be provided. In addition, an overview of HTML W3C standards and how HTML works with CSS will be addressed.

CE-DGART 2044PE, Sat., Feb. 8, 10:00 am-4:00 pm, $235 (+ $50 lab fee). #14010

Quick Start to CSS

Learn the various customization and layout possibilities available through the use of cascading style sheets (CSS). Students will manipulate text, fonts, images, links and behaviors using CSS. In addition, students will receive instruction on how to build a basic web layout with CSS. Learn how web browsers interpret HTML that has been styled with CSS. Knowledge of HTML required.

CE-DGART 2043PE, Sat., Feb. 15, 10:00 am-4:00 pm, $235 (+ $50 lab fee). #14011

Quick Start to Cloud Computing

Learn what cloud computing is and how it can change the way you use your digital mobile devices. Examines many free and/or low cost solutions for the average computer user to backup and share data, as well as create content. We’ll address iCloud, an Apple service for making the latest version of the data available to every one of your compatible devices, such as iPhone, iPad, iPod, Mac, or even PC. This workshop will also touch on the following apps: iTunes, iPhone, Movie, iWork apps and other cloud-based services such as Google Apps, Amazon Cloud Drive, Tumblr, Dropbox, Flickr, Instagram and others. Students will gain hands-on experience. Mac experience preferred; no other experience required.

CE-COMP 2095PE, Sat., Mar. 29, 9:00 am-3:00 pm, $235 (+ $50 lab fee). #14012

Quick Start to WordPress

Learn to create your own blog or website with WordPress. This course will give you everything you need to know about the most recent concepts and techniques. You’ll learn the difference between self-hosting and using a free site, how to install WordPress, how to add content to posts, and more. This course is intended for beginners who have no experience with WordPress.

CE-DGART 2045PE, Sat., Mar. 29, 9:00 am-3:00 pm, $235 (+ $50 lab fee). #14013

Quick Start to Stop Photoshop Elements

Learn to use the latest version of Adobe Photoshop Elements with a focus on professional photo imaging. This course will provide an overview of the software. In addition to learning the basics of the Adobe Photoshop Elements workspace, step-by-step procedures on how to adjust, fix, and organize your photographs will be demonstrated with the opportunity to practice on instructor-provided images. This course is perfect for the beginner interested in learning digital imaging for personal use with an eye towards further enhancing their imaging skills.

CE-DGART 2028PE, Sat., Apr. 5, 9:00 am-3:00 pm, $235 (+ $50 lab fee). #14014

Quick Start to Digital Arts

Quick Start Intensive Software Classes can launch you in a new direction fast!

A QUICK START is a great way to explore and experiment.

NEW! Quick Start to Game Design in 48 Hours

Learn to design interactive game interfaces. Students will learn programming skills necessary to make the characters they develop leap through levels and take on challengers. Working with a scripting language similar to C++ allows students to write the same gameplay logic on Windows or OS X and have it work on other platforms! This course will result in each student completing and quality testing a gaming portfolio under the supervision of an experienced game designer.

CE-DGART 2018PE, Sat., Feb. 1-Mar. 29 (skip Mar. 22), 9:00 am-3:00 pm, $550 (+ $50 lab fee). #14003

NEW! Quick Start to Personal Branding for Artists, Designers and Job Seekers

Personal branding is very important when looking for a job, starting a business, or changing careers. Examples will be given on how to present yourself into imaging and brand statement, from color theory and tag lines to an online presence. In the end, you’ll gain access to job aids and the Personal Branding Toolkit to help you create your own personal brand.

CE-BUS 2055PE, Sat., Feb. 1, 9:00 am-3:00 pm, $100. #14005

Quick Start to Photoshop CS6 in 24 Hours

Learn to use the latest version of Photoshop with time and a hands-on exercise. No previous experience with Photoshop is necessary; previous computer experience required.

CE-DGART 2042PE, Sat., Feb. 1, 9:00 am-3:00 pm, $386 (+ $50 lab fee). #14007

Digital Scrapbooking

Not sure what to do with all your memorabilia? Don’t throw it away – digitize it and make beautiful keepsake scrapbooks. Learn how to handle your images and engage in design principles that emerge and are helpful for making a visual image that keeps you looking. Bring your own photographs, collected images, and remember to make an original scrapbook, art collage book, announcement card, and/or commemorative design.

CE-DGART 2044PE, Tues., Feb. 4-Mar. 11, 7:00 pm-10:00 pm, $47.95 (+ $50 lab fee). #14015

Photography Forum: Sharpening Your Photography Skills

OK, so you’ve got your camera. Now what? Make your own photography a more meaningful and rewarding experience. A rare opportunity for amateur photographers who would like to share their work, and get feedback from, a professional, as well as talk photography with their contemporaries. This is a casual style gathering, with the teacher guiding the class through shooting assignments and critiques aimed at those who not only want to improve their own photography, but wish to increase their exposure and enjoyment of the medium. Historic and contemporary issues will be introduced and discussed relative to the shooting assignments.

CE-PHOTO 2007PE, Wed., Feb. 5-Mar. 12, 7:00-9:00 pm, $258 (+ $30 studio fee). #14016

Painting the Figure

With a focus on figure painting of both nude and clothed models, learn basic materials, tools, and techniques for figure painting in oil or acrylic on canvas. The subjects for compositions in this course will be taken primarily from the human model; however, some may be taken from photography. The course will explore techniques for creating art from real life through the use of photography, and how you can use figure painting skills developed in class to create art on your own.

CE-ART 2045PE, Thurs., Feb. 6-Mar. 13, 7:00-9:00 pm, $231 (+ $30 studio fee). #14017