Westchester Community College

Peekskill Extension Center

www.sunywcc.edu/peekskill

27 North Division Street
Peekskill, New York 10566

SPRING 2018

FIRST DAY OF CLASSES
SATURDAY, JANUARY 20

Registration Nights 5:30 – 7:30 pm
ACADEMIC AND FINANCIAL AID SERVICES
Registration Night Schedule:
www.sunywcc.edu/extensionopenhouses

Placement Testing 5:30 pm
Placement Testing Schedule:
www.sunywcc.edu/student-services/testingcenter

Office Hours
Monday – Thursday, 9:00 am – 4:30 pm
Please call 914-606-7300 for additional information.

To become a part of our subscription list, please email your mailing address and email address to Peekskill@sunywcc.edu or call 914-606-7300.

Tours and Art Advising On-site

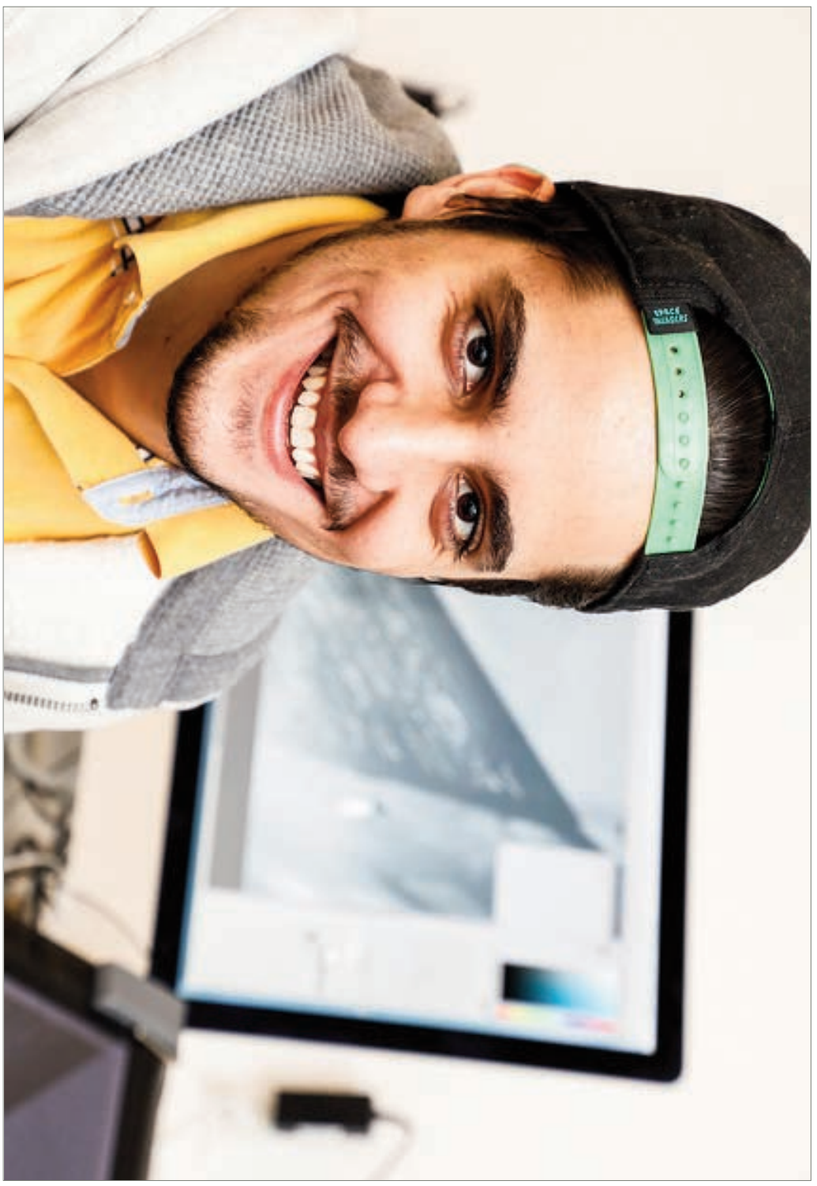
www.sunywcc.edu/peekskill

Peekskill Extension Center • 27 North Division Street Peekskill NY 10566 • 914-606-7300

Westchester Community College
State University of New York

Spring 2018

User Experience (UX) Certificate!
See page 7!



Serving Northern Westchester and Putnam Counties Since 1994

Westchester Community College
Peekskill Extension Center
www.sunywcc.edu/peekskill

About the Westchester Community College Center for the Digital Arts at the Peekskill Extension

The Westchester Community College Peekskill Extension Center, established in 1994, is located in the downtown artist district of the city of Peekskill, close to other cultural centers, galleries, and restaurants and serves approximately 2,500 students per year.

The college offers a variety of technology workforce training programs and a diverse selection of credit courses each semester (fall, spring, and summer). The college's English Language Institute offers ESL programs serving students from various backgrounds and countries. A variety of support services engage students and foster their success, retention, and credential attainment, including (but not limited to) admissions, academic and financial aid advising, placement testing, bursar, registrar, academic support, workshops, and student activities. The Center offers public lectures and exhibits year round.

The 20,000-square-foot facility features 11 classrooms equipped with multimedia/smart technology, and five post-production studios. In fall 2015 the Center opened its own Maker Space equipped with seven 3D printers. This state-of-the-art facility holds 100 Apple workstations dedicated to digital arts education including: digital imaging, digital filmmaking, animation, and interactive design.

The college also offers popular short-term Quick Start classes for students and professionals needing to upgrade their knowledge of a software package; and a 48-hour certificate in User Experience (UX) Design, which enables students to gain exposure into what it takes to create a compelling interactive experience. The Open Studio Access Package offers facility access with technical support to community artists and entrepreneurs who wish to work on independent projects.

The Center also offers a dynamic summer Youth Arts Technology Program offering young people an opportunity to develop a digital arts portfolio within a college environment; and fine arts courses with local artists that will enhance drawing and painting skills for both professional and personal use.

Through a variety of initiatives, the college's five extension centers serve as a liaison between the college and the community. They host community events and are involved with community based organizations and the local business community. They offer programs specific to residents' needs, serve as a community resource, and help to maintain the college's presence throughout the county. The Peekskill Extension Center of Westchester Community College has something to offer for everyone. This Center is part of the lifeblood of the community in Peekskill and a vibrant component of northern Westchester and Putnam counties.

- Credit courses
- Digital Arts credit courses
- Digital Filmmaking credit courses
- Studio Fine Arts 3-credit courses
- Non-credit UX Design Certificate
- Non-credit Quick Start software training, Community Arts classes, Summer Youth Arts Technology Program, and Open Studio Access
- ESL

For more information email us at **peekskill@sunywcc.edu** or see us online at **www.sunywcc.edu/peekskill** or call 914-606-7300.

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IN THE GALLERY

TRICIA MCLAUGHLIN

Fun and War Games

January 20 – May 4, 2018
Opening Reception: TBA, 5:30 – 7:00 pm

Tricia McLaughlin works in the realm of fantasy architecture and social structures in the form of 3D design, animation, painting, and sculpture. She plays with the ideas of restructuring human behavior. The structures are based on her own logic, which often leads to geometry that is anthropomorphized. It becomes emotional and thinking structures that consider the social interactions they effect. In her work, function follows arbitrary form. From these new forms the rules change.

McLaughlin received an MFA from Hunter College and a BFA from Syracuse University. She has been awarded a Guggenheim Fellowship, Travel and Media Arts Grants from the Jerome Foundation, and an Artist's Fellowship from New York Foundation for the Arts. Her work has been exhibited in the U.S., Canada, England, Germany, Spain, Russia, Chile, South Korea, and Japan. She lives and works in New York City.

triciamclaughlin.net

AIM art industry media '18

Media Valley Rising: AIM '18 Festival

March 24 – 25, 2018

Sunday, March 25
A day of multimedia events, food, hands-on demonstration, culture, and student portfolios at the Peekskill Extension. Featured speaker will be game designer Keith Burgun.

11:00 am Brunch
11:45 am – 1:00 pm Keith Burgun: Game Design Talk
1:00 – 2:00 pm Workshop sponsored by WCC Center for the Digital Arts and the Field Library
2:00 – 4:00 pm Painting Poets, Peekskill Arts Alliance
On View Tricia McLaughlin: Fun and War Games

GALLERY EXHIBITIONS
Mon.-Thurs., 10:00 am – 5:00 pm
Fri., 10:00 am – 4:00 pm; Sat., 10:00 am – 3:00 pm
Hours subject to change. Please call 914-606-7300.

KEITH BURGUN

Game Design for Indie Game Developers

Sunday, March 25, 2018
Talk: 11:45 am – 1:00 pm

In this talk, designer and author Keith Burgun talks about the discipline of building better interactive rulesets for video and board games. He also talks about life as an indie game developer and how game designers can make their ideas into reality.

Keith Burgun is the co-founder of Dinofarm Games, and the author of two books on game design: *Game Design Theory: A New Philosophy for Understanding Games*, and *Clockwork Game Design*.

dinofarmgames.com

gamasutra.com/blogs/author/KeithBurgun/852396

westchestergallery.wordpress.com

Registration Information

Registration Nights 5:30-7:30 pm

The Peekskill Extension Center
27 North Division Street, Peekskill, NY 10566

Registration Night schedule:

www.sunywcc.edu/extensionopenhouses

Academic counseling in Digital Arts/General Education and Financial Aid advising is available at Registration Nights in Peekskill.

For additional information on financial aid and workshops, contact the Financial Aid office at 914-606-6773, email finaid@sunywcc.edu, or visit www.sunywcc.edu/finaid

Registration Information

• Students with a MyWCC account can register via the MyWCC Portal at MyWCC.sunywcc.edu or in person. Full payment in person is due by 3:00 pm on Friday, January 5, and online by 9:00 pm on Sunday, January 7, 2018. Thereafter please check sunywcc.edu/bursar for schedule.

• Your USERID can be obtained in person with a photo ID. The Center will be available to assist with Self Service

Registration for all college classes and locations.

• NYS non-Westchester county residents must submit a Certificate of Residence from their county annually in order to receive the lowest tuition rate. The application form is available at www.sunywcc.edu/admissions or at the Center.

Registration Hours

Monday – Thursday, 9:00 am – 4:30 pm

Please call 914-606-7300 for additional registration hours.

STUDENT FEES – Credit Classes
Tuition $179 per credit
Registration Fee – Full Time Student $30/semester
Registration Fee – Part Time Student $15/semester

Student Services Fee: This fee is $8.00 for non-credit courses held at the Valhalla campus and $3.25 for non-credit courses including Youth Programs held at any other location.

Non-credit Registration Fee: This fee is $5.00 payable once each semester and is nonrefundable.

Student Services

Placement Testing 5:30 pm

New students, and those taking English or Math, are required to take a placement test. An Admissions Application must be submitted before testing.

Your 9-digit student ID number and photo ID are required.

Placement Testing schedule:

www.sunywcc.edu/student-services/testingcenter

For more information call 914-606-6127. Additional dates and times are available in Valhalla, as well as other centers.

Academic Advising

Unsure of where you are heading? Wondering what to take next? See an academic counselor in Peekskill on Wednesday, 5:10-7:10 pm. Call 914-606-7300 for an appointment.

Information on Academic counseling in Digital Arts/General Education can be found at www.sunywcc.edu/student-services/counseling

Reminders

• If you were born in 1957 or later and are taking 6 credits or more, proof of immunizations (2 measles, 1 mumps, 1 rubella) must be cleared by the Health Office in Valhalla, with a signed Meningococcal Request Form; otherwise you will not be able to register.

• If your address or telephone number has changed, please update it via the MyWCC Self Service Portal.

Internships

Are you a student who would like an internship?
Westchester Community College students are placed in local businesses as part of our internship program and may receive college credit while learning on the job.

Are you a business that would like an intern?
Our students receive extensive training working as interns in graphics studios and multimedia production houses throughout the metropolitan area designing graphics, DVDs, websites, and interactive designs.

To inquire about general internships:
Westchester Community College welcomes businesses and non-profit organizations to join our roster of companies that participate in our Digital Arts Internship Programs.

Contact Gelaine Williams, Career and Transfer Center Director, at *Gelaine.Williams@sunywcc.edu*

Film internships: contact Rosalind Evans, Curriculum Chair of the Film Department, at *Rosalind.Evans@sunywcc.edu*

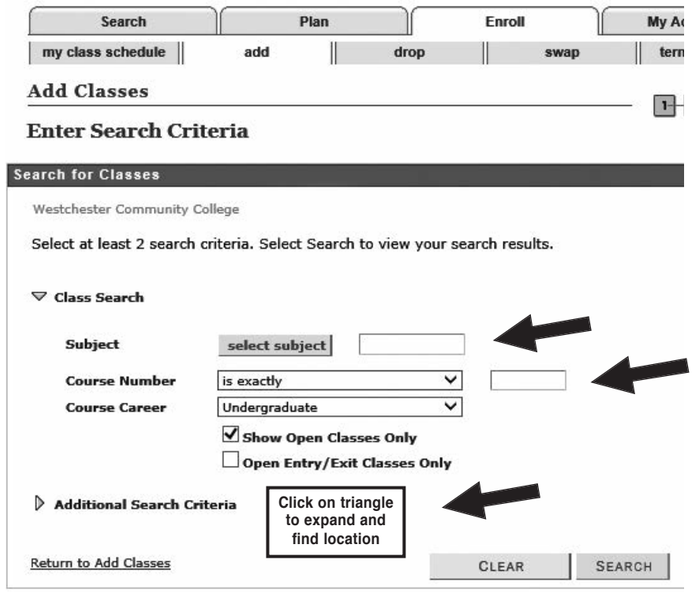
Digital Arts internships: contact Deborah Krikun, Associate Professor of Digital Arts, at *Deborah.Krikun@sunywcc.edu*

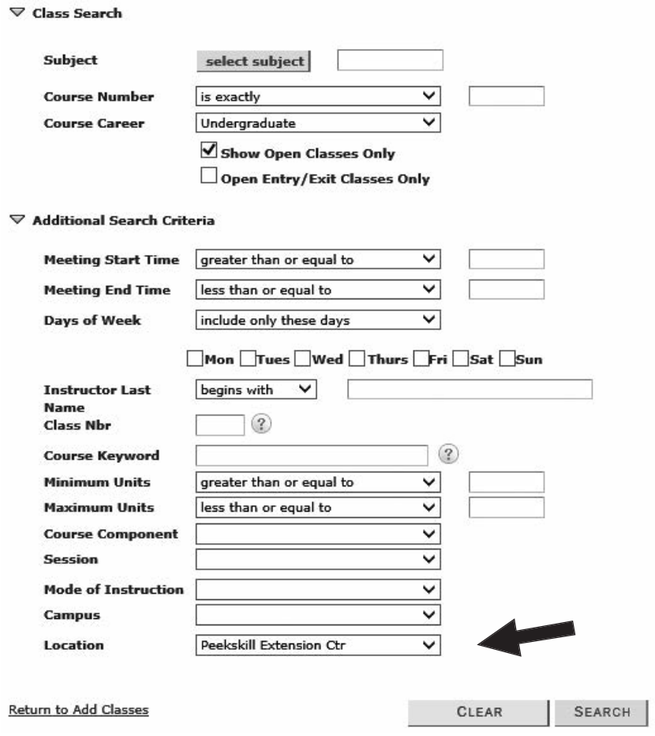
In case of college closings due to inclement weather, please visit our web page at www.sunywcc.edu, the college Facebook page, or call 914-606-6900 for announcements. Please call 914-606-6421 for high school site information.

Westchester Community College adheres to the policy that no person on the basis of race, color, creed, national origin, age, gender, sexual orientation, or handicap is excluded from, or is subject to discrimination in, any program or activity.

Credit Classes at the Peekskill Extension

Tips for Using Class Search





It's easy to find classes at the Peekskill Extension!

Enter the **Subject** of the class you want (e.g. ENG). Or click the **Select Subject** button to search for a subject alphabetically.

You can enter a **Course Number** (e.g. 101) to narrow your search to a specific course.

Be sure Course Career is set to Undergraduate if you are looking for courses for college credit or Continuing Education (for noncredit classes).

Make sure the box for "Show Open Classes Only" is checked to exclude closed or cancelled classes.

Click **Search** or use the **Additional Search Criteria** link to narrow your search results even more.

Location Use this field to narrow your search to classes taught at a particular extension location. (e.g. setting it to Peekskill Extension Ctr will locate just our courses).

Click **Search** button after you have set all your search criteria.

Register Early in order to secure a seat!
www.sunywcc.edu/peekskill/classes-offered

Payment Plans

The college is offering a tuition payment plan. Students must have a minimum balance of $750.00 in tuition/fees due the college. Tuition payments will be due in three equal installments through the online payment system. A non-refundable $50.00 enrollment fee is required and must be paid prior to enrollment into the payment plan. Check payments are not accepted.

For more information and steps on how to enroll in the Payment Plan visit **www.sunywcc.edu/student-services/bursars-office/**

NEW! Weekend Front End Coding Boot Camp

This course will entail learning HTML/CSS/Javascript front end code is the code that builds the web pages that people see. These are the basic languages that designers need in web design: HTML to build pages, CSS to style pages, and Javascript to make their pages dynamic. The power of these languages together can make you a very powerful designer, front end programmer, and put you in demand in the work force. *For ages 14 and up.*

White Plains Center: CE-COMP 2172WA, $235.
Sat/Sun., Jan. 20-28, 9:30 am-4:30 pm (half-hour break). #12981

Peekskill Center: CE-COMP 2172PE, $235.
Sat/Sun., Feb. 3-11, 9:30 am-4:30 pm (half-hour break). #12940

NEW! Design with Code Boot Camp

This course will use HTML/CSS/Javascript with SDK and Photoshop over four weekends. Students will build a shopping cart for their website in this course. This course is a web design course with front end programming. Students will produce a portfolio piece (a website) along with knowledge of front end programming. *For ages 14 and up.*

White Plains Center: CE-COMP 2171WA, $235.
Sat., Feb. 17-Mar. 10, 9:30 am-4:30 pm (half-hour break). #12980

Peekskill Center: CE-COMP 2171PE, $235.
Sat., Mar. 17-Apr. 7, 9:30 am-4:30 pm (half-hour break) #12941

Coding for Kids

Give your child the edge and have them engage in coding sequences of instructions that empower them to control robots and gaming interfaces. Students need to be able to write commands in the right sequences in order to communicate their instructions to others. Computer coding is what makes this possible and is a key 21st century competency for children today. Students will code stories, animations, and games and share them with others. *For ages 7 to 11.*

CE-COMP 2127PE, $170 (+ $50 lab fee).
Sat., Apr. 14-June 2, 10:00 am-12:00 noon. #12482

Web Programming 1

Provides the theoretical concept of web services with an overview of what is required to build a website; including HTML, CSS, PHP, and JQuery, as well as WAMP (Apache, MySQL, PHP). Concepts of server administration, security management, and user interactivity together with the integration techniques of operation systems, web servers, and data base systems will be introduced. Learn about server architectures, and implement a server by scripting programs for business logic, and develop user and file security policies. *Must bring your own laptop.*

CE-COMP 2158PE, $425.
Sat., Feb. 17-Mar. 24, 9:00 am-2:30 pm. #12483

Web Programming 2

Provides installation, configuration, and setup of WAMP server on your own PC, using a working webserver (Apache), database (MySQL), and PHP/Python environment. Perform database administration and test PHP server level programs; use Python and PHP to connect to web and database servers; use WAMP to build and test a fully working website. Use MySQL workbench and MySQL command line to create tables and indexes; populate tables with data elements; use PHP to create dynamic web pages with MySQL; use WAMP MySQL console to manage and monitor databases. *Must bring your own laptop.*

Recommended prerequisite: Web Programming 1.

CE-COMP 2162PE, $425.
Sat., Mar. 31-May 5, 9:00 am-2:30 pm. #12483

Staff Focus

I am extremely excited to begin my journey as Assistant Director here at the Peekskill Extension Center of Westchester Community College. When I graduated high school, I thought to myself, "I have no idea what I want to do with the rest of my life." After graduating from Penn State University with a degree in marketing, I decided to give higher education a try and pursue an opportunity as a counselor in the PACT (Personalized Achievement Contract) program at Mercy College. I spent a little less than five years at Mercy, eventually moving up the chain to become an Associate Director. During my career at Mercy, it came to me that higher education is where I want to be. There is nothing more gratifying than helping students succeed and watching them grow as individuals during their time at college. I look forward to bringing my skills and experience in higher education to Westchester Community College.

I studied marketing in college because I realized how broad the field of marketing really was. It can be used in any profession and it gave me a great opportunity to meet many amazing people. During my junior year of college, I studied abroad at the Umbra Institute in Perugia, Italy. This was one of the best experiences of my life. Going into the semester, I couldn't speak Italian and didn't know much about the city I was about to live in for four months. Living in a new country and having the opportunity to explore many other countries of Europe helped me grow as a person and a professional. After graduation, I decided to pursue a Master's Degree in Business Administration with a specialization in marketing at Mercy College. In November of 2017, I will officially be able to say I have earned my master's and I cannot wait!

Outside of work and school, I am a big fan of traveling and living life to the fullest. I highly recommend trying something completely new or traveling to a foreign country to see how others live and experiencing something that may not be "normal" to you. If I am not traveling, my passion for sports has me zoned in, whether it's the Yankees, New York Giants, or Penn State.

I hope I have a chance to meet you when you are on campus at the Peekskil Extension. If you have free time, come stop by my office to say hi! Good luck and have an amazing semester. — *Eric Mantell*

Thanks for Your Service!

We'd like to recognize the retirement of Lise Prown, Phyllis Senghaas, and Dean Talbert Spence. These fine people have contributed to the success of the Center over the last 23 years. The Peekskill Team wishes all the best to their former co-workers in their next endeavors. We will greatly miss them. It is with great pride that the Center's team announces the promotion of Myron Mock Yen from Technical Assistant to Senior Technical Assistant.

Community Conversations

Your College in the Community: A Conversation on the Future of Education and the Workforce was a community conversation hosted by the Peekskill Extension on September 20, 2017. Presentations were given by Dr. Belinda Miles, President; Vice President Dr. Vanessa Morest, and Vice President and Dean Tere Wisell. Dr. Miles spoke about access to opportunity as facilitated by community colleges. Dr. Morest talked about research pointing to community colleges as hubs for transformation and Tere Wisell spoke on the middle skills gap and the opportunities for industry and job training. A community dialog followed, responding to questions such as: What does the community need and what role can the college play in answering those needs?

The Peekskill community was vocal about the needs of local youth in regards to after-school programming and access to arts technology. The Peekskill High School was interested in following up with the college to see if there were opportunities for partnership. Other local business entrepreneurs were talking about opportunities for Peekskill in the multimedia and film sectors, health, and hospitality. These are all threads that the Center expects to follow up on and continue to dialog on with community members. Local business and cultural centers expressed the need and opportunity for college interns to work locally. In addition, it was expressed that there was, of course, the need for better parking options in Peekskill. City Economic Development Officer, Jim Pinto, shared that the city was undergoing an assessment of its parking to make it more user friendly in the coming months.

Community Arts for Adults

Digital Painting for Adults

This is an experimental course that integrates digital painting with offline media such as drawing, painting, and collage. Students will scan in their manual works and utilize tools like Photoshop, tablet and stylus, and a variety of printers to construct original works.
CE-ART 2233PE, $250.
Sat., Jan. 20-Feb. 24, 1:00-3:00 pm. #12500

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Painting and Drawing for Adults

Work with a variety of media and learn different approaches to painting and drawing. Prep a palette, mix colors, use media, work on various surfaces, learn about brushes, investigate the use of colors and shades, and create strong compositions. Drawing and painting from observation will be implemented by working from a live model, still-life arrangements, portraiture, and working outdoors. Class will be encouraged to work together to create the atmosphere of an atelier. For all Levels.
CE-ART 2146PE, $250 (+ $20 studio fee).
Sat., Mar. 3-May 19, 10:00 am-12 noon. #12501

OPEN STUDIO Access Package at Peekskill

Are you a professional artist who could get ahead by gaining access to state-of-the-art equipment and technical support?

The Peekskill Extension is an artists' space and a friendly environment in which to work. The Center hosts five Apple post-production studios including two video labs, an animation studio, and facilities for other digital projects. The studio also offers large format printing, 3D MakerBot printers, and 3D scanners for use by artists enrolled in this program. This package is for the professional or aspiring artist with competent computer skills who wants to continue to develop a portfolio and use the Center's resources. Choose daily access fee or package fee.
Note: Interview with the Director required.
CE-DGART 2003PE, Package Fee $302.
M/T/W/Th, Jan. 20-May 11, 9:00 am-9:00 pm
F/Sa, 9:00 am-4:00 pm. #12479
CE-DGART 2050PE, Daily Access Subscription Fee $27 per day.

TECHNICAL UPDATES AT PEEKSKILL

Hardware Update The Peekskill Extension has seven MakerBot 3D printers and two Digital 3D scanners for use in our digital classes. These printers use PLA Filament, a nontoxic resin made of sugar derived from field corn. PLA Filament is a good material to start with; it's easy to use and performs well on most prints.

Smart Board™ configurations and instructional technology have been added to five of our academic classrooms. All of our classrooms, lecture halls, and labs provide tools for teaching with technology via computers, projectors, and media players.

The Center's five post-production studios are outfitted with powerful Pro Mac workstations, which are available for students doing digital filmmaking, digital imaging, web design, graphic design, game design, and animation.

Software Update The Center uses Autodesk® Maya® for our cutting-edge software offering in 3D Animation. Maya is a powerful professional-level software package used by many digital media companies for 3D content creation and animation. We are now using Sketch for our UX/UI design classes. Sketch's fully vector-based workflow makes it easy to create beautiful, high-quality artwork from start to finish.

The digital arts studios at the Center provide the latest version of Adobe Design Creative Cloud, an important industrial grade software package. The facility offers current versions of Final Cut Pro and Adobe After Effects in our filmmaking studios. The latest Apple Operating System (OS) runs on our workstations.

If you would like to learn more, please contact the Technical Support Office at 914-606-7382.

CONTACTS: Westchester Community College

Valhalla: 75 Grasslands Road, Valhalla, NY 10595 914-606-6600
Asst. Dean, Workforce Dvlp/Comm. Ed: Caryn.Helfer@sunywcc.edu 914-606-6139
Dean, Arts/Human/Social Science: Karen.Taylor@sunywcc.edu 914-606-2949
Fine Arts: Matt.Ferranto@sunywcc.edu 914-606-6621
Performing Arts: Rosemarie.Serrano@sunywcc.edu 914-606-7707
Music: Carlos.Delgado@sunywcc.edu 914-606-6824
Film: Craig.Padawer@sunywcc.edu 914-606-6826
Visual Arts: Nicole.Tschampel@sunywcc.edu 914-606-8908

Peekskill: 27 North Division Street, Peekskill, NY 10566 914-606-7300
Director: Sherry.Mayo@sunywcc.edu 914-606-7385
Asst. Director: Eric.Mantell@sunywcc.edu 914-606-7321
Assoc. Prof. of Digital Arts: Deborah.Krikun@sunywcc.edu 914-606-7359

The Peekskill Extension Center is dedicated to digital arts education including: web development, desktop publishing, 2D/3D animation, digital video, and digital filmmaking. Courses are designed for students and professionals. Westchester Community College offers courses towards a Digital Arts Certificate, Associate Degrees, and non-credit classes.

Internship Opportunities: Please email Associate Professor of Digital Arts Deborah Krikun at Deborah.Krikun@sunywcc.edu for information.

Career & Transfer Center: The Career & Transfer Center's official job listing and resume database is **www.collegecentral.com/sunywcc**. Search or jobs targeted to Westchester Community College students and alumni. You may upload your resume so that it can be searched by employers if you so authorize. Create your own ID and password. Registration is required.

Non-credit Digital Arts Classes

REFUNDS All refund requests must be made in writing and can be mailed to the college or emailed to bursar@sunywcc.edu • For requests received at least 2 business days prior to the start of the class: 100% refund. • *There are no refunds after that time.*

All non-credit classes at extension sites, including pre-college, will be charged a one-time Faculty Student Association fee of $3.25. Non-credit Registration Fee: This fee is $5.00 payable once each semester and is nonrefundable.

Digital Matte Painting for Teens & Adults

Discover the behind-the-scenes movie magic of digital matte painting, a painted representation of a set that creates the illusion of an environment not present at the filming location. Create photorealistic landscapes, which play an important role in cost-effectively producing panoramic shots that capture a filmmaker's vision. Through hands-on projects, learn how to use interactive pen displays and touch screen tablets, Photoshop, and After Effects while creating imaginary worlds. *For ages 14 and up.*
CE-DGART 2084PE, $400.
Wed., Feb. 28-May 9, 6:00-9:00 pm. #12488

Introduction to 3D Modeling and Printing

Explore new technology that enables the design of everything from car parts to jewelry. Learn how to be "makers" by using 3D modeling software and 3D scanners to print actual physical objects that you've designed. Use a free software package, TinkerCAD, to create 3D forms that you can realize through 3D printing. Our MakerBot studio is equipped with multiple 3D scanners and printers and an array of colors.
CE-DGART 2069PE, $235 (+ $50 lab fee).
Sat., Mar. 3, 9:00 am-3:00 pm. #12490.

Game Design for Teens

You play e-sports but did you ever wonder how to build an interactive game? The gaming industry is an exciting, burgeoning field that requires the technical ability of a computer programmer and the creativity of an artist. Dive into interactivity with a multimedia designer. Start programming and designing your own games. Students will work with a game designer to develop characters and interactive user experience.
For ages 12 to 17.
CE-DGART 2016PE, $218 (+ $50 lab fee).
Sat., Mar. 10-Apr. 28, 10:00 am-2:00 pm. #12492

Introduction to Animation with Autodesk Maya

Ever wanted to try your hand at 3D animation? Dive in and learn with the same tools major studios use every day. Explore the process of the 12 principals of animation in any 2D/3D application. Through the use of Autodesk Maya you'll be bringing objects and pre-rigged characters to life. Topics include 12 principles of animation, pose-to-pose animation, staging, shooting video reference, and weekly critiques.
CE-DGART 2083PE, $400.
Mon., Mar. 19-May 7, 6:00-9:30 pm. #12493

FACULTY AND SCHEDULE SUBJECT TO CHANGE

www.sunywcc.edu/peekskill

UX|UI Design

Provides a human-centered approach, sketching for user experience, journey maps, flow diagrams, architecture diagrams, motion prototypes, and wireframes. Investigate user interaction principles and aspects of visual artifacts necessary to create a satisfactory user experience. Prerequisite: prior digital imaging experience required.
CE-DGART 2076PE, $386.
Sat., Mar. 24-May 12, 10:00 am-1:00 pm. #12494

Ed2Go

Online Career Certificate Courses

Our partnership with **Education to Go** offers opportunities to pursue high-end training and certification programs with the ease of distance learning access.
Classes begin whenever you are ready.
For more information, visit
www.ed2go.com/sunywcc
or contact Michele Maya at 914-606-6627
or email **michele.maya@sunywcc.edu**

Non-credit Digital Arts Quick Start ✻ Classes

REFUNDS All refund requests must be made in writing and can be mailed to the college or emailed to bursar@sunywcc.edu • For requests received at least 2 business days prior to the start of the class: 100% refund. • *There are no refunds after that time.*

All non-credit classes at extension sites, including pre-college, will be charged a one-time Faculty Student Association fee of $3.25. Non-credit Registration Fee: This fee is $5.00 payable once each semester and is nonrefundable.

QUICK START ✻
Intensive Software Classes can launch you in a new direction fast!
A QUICK START is a great way to explore and experiment.

Get Smart with a QUICK START!

Quick Start to Lightroom in 24 Hours

For the beginner photographer; learn all aspects of Adobe Lightroom, from the basics of importing photography files to the more complex steps of image post-production and presentation. In addition, learn its organizational aspects, including how to safely import and store files on hard drives, tag and label photos, create image collections, and the importance of backup files. Each student will create a presentation of 15-20 photographs in an online book or website created in Lightroom.
CE-DGART 2077PE, $386.
Wed., Feb. 7-Mar. 28, 6:00-9:00 pm. #12495

Quick Start to Adobe Photoshop CC in 24 Hours

Learn to use the latest version of Photoshop with time management features and enhancements for web and video designers. This training package will include: imaging formats, use of Photoshop in computer imaging, and output for the Web. No previous experience with Photoshop is necessary; previous computer experience required.
CE-DGART 2042PE, $386.
Sat., Mar. 3-24, 9:00-3:00 pm. #12496

Quick Start to Adobe Illustrator CC in 24 Hours

Learn to use the latest version of Illustrator with new 3D and web features. Includes digital illustration, drawing tools, Bezier curves, fonts, and use of Illustrator in graphic design and 3D. No previous experience with Illustrator necessary; previous computer experience required.
CE-DGART 2040PE, $386.
Sat., Mar. 31-Apr. 21, 9:00 am-3:00 pm. #12497

Quick Start to Adobe InDesign CC in 24 Hours

Learn to use the latest version of InDesign and take advantage of the integrative power and dynamic nature of its print-to-web solutions. Includes: an overview of graphic layout and design, an overview of interface and tools, and a hands-on exercise. No previous experience with InDesign necessary; previous computer experience required.
CE-DGART 2041PE, $386.
Sat., Apr. 28-May 19, 9:00 am-3:00 pm. #12498

Quick Start to Photoshop Elements

Learn to use the latest version of Photoshop Elements with a focus on personal photo imaging. Step-by-step procedures on how to adjust, fix, and organize your photographs will be demonstrated with the opportunity to practice on instructor-provided images. Perfect for the beginner interested in learning digital imaging for personal use with an eye toward further enhancing imaging skills.
CE-DGART 2028PE, $235.
Wed., May 16-23, 6:00-9:00 pm. #12499

Student Artwork

FACULTY AND SCHEDULE SUBJECT TO CHANGE

www.sunywcc.edu/peekskill

Non-credit User Experience (UX) Certificate

User Experience (UX) Certificate

User Experience Design (UX)

User Experience Design is a new 48-hour program that prepares graduates for working in interactive technologies and provides them with industry literacy through applied practice. The program will offer a foundation in user experience strategies, design thinking, and interactive design. Students will acquire skills in Web Programming, Interactive Design, Mobile App Development, and UX/UI Design. Prerequisite: Basic computer experience.

Web Programming

This course will teach HTML, CSS, XML, and PHP programming languages and focus on front-end web development to actualize dynamic web pages and apps. Utilizes a variety of web tools and resources.
CE-COMP 2157PE, $300.
Sat., Jan. 20 & 27, 9:00 am-4:00 pm (1-hour break). #12471

Mobile Applications Development

Investigate Mobile Device user interface and responsive design of applications on cell phones and other small portable devices. Learn how websites look on mobile devices and to assess quality across devices. Specific topics include configurations and profiles; standard and custom user interface elements and events; text and multimedia messaging; and an investigation into current technologies. Students will prepare a mobile app prototype upon completion.
CE-COMP 2138PE, $300.
Sat., Feb. 3 & 10, 9:00 am-4:00 pm (1-hour break). #12472

Multiplatform Marketing

This course will provide an overview of interactive advertising and social media marketing across multiple platforms and surfaces of display including mobile. Brand identity will also be included. Writing for the Internet will be a focus of this course.
CE-BUS 2075PE, $100.
Sat., Feb. 17, 9:00 am-12:00 noon. #12473

Mindful Entrepreneurship

This course is about using mindfulness techniques specifically targeted at business people and independent practitioners. Take time out for breathing, meditation and taking a break to be strategic about decision making. Remain in the moment. These practices help you keep mindful and have the ability to facilitate creative generation. Students will be exposed to strategies and practices for stress reduction. Coloring activities and/or deep breathing exercising will be included in the class.
CE-BUS 2074PE, $100.
Sat., Feb. 17, 1:00-4:00 pm. #12474

Intro to Information Architecture

The Information Architecture (IA), or organization, of a website or application is one of the most important areas of UX. It helps you understand how your users think about the content and functionality in a site, in order to create a usable site. This course explains the fundamentals of IA and why it's important. It introduces the concepts of user research, hierarchies and structure, labeling, navigation and search, and covers different types of deliverables and the IA process.
CE-DGART 2078PE, $200.
Sat., Feb. 24, 9:00 am-12:00 noon. #12475

User Experience/User Interaction

Introduces the field of user experience and explores the different areas of expertise in UX. Learn the essential principles of human-centered design: human-computer-interaction theory, and its application through current case studies. Explore the design process and get hands-on experience creating a persona, site map, and wireframe; learn about usability testing and pair collaboratively to conduct a sample test.
CE-DGART 2072PE, $200.
Sat., Feb. 24 & Mar. 3, 1:00-4:00 pm. #12476

Website Optimization, AdWords and Analytics

Provides an overview and understanding of how website analysis works and how Google Analytics enables website managers to analyze website visitor traffic, including analyzing traffic sources, top landing pages, top exit pages, number of visits, and bounce rates. Learn how to enhance website copy, navigation, and design to improve successful website conversions and how to test different website versions to attract and retain visitors.
CE-COMP 2131PE, $200.
Sat., Mar. 10, 1:00-4:00 pm. #12477

Design Thinking

Focuses on collaboration in the design thinking process. Work in groups to brainstorm an interactive experience and determine the look and feel of an interactive product(s). Group brainstorming, design principles, elements and features lists, and brand identity will be the outcomes. Students will take away the essentials of the design process.
CE-DGART 2073PE, $175.
Sat., Mar. 17, 9:00 am-4:00 pm (1-hour break). #12478

Save $$ when you register for all eight classes during the term for only $1415. Savings will reflect when course fees are calculated after enrolling.

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