



Westchester Community College

# Peekskill Extension Center

[www.sunywcc.edu/peekskill](http://www.sunywcc.edu/peekskill)

**27 North Division Street  
Peekskill, New York 10566**

## FALL 2017

**FIRST DAY OF CLASSES  
FRIDAY, SEPTEMBER 8**

### Registration Nights 5:30 – 7:30 pm

ACADEMIC AND FINANCIAL AID SERVICES  
Registration Night Schedule:  
[www.sunywcc.edu/extensionopenhouses](http://www.sunywcc.edu/extensionopenhouses)

**Tours and Art  
Advising On-site**

### Placement Testing 5:30 pm

Placement Testing Schedule:  
[www.sunywcc.edu/student-services/testingcenter](http://www.sunywcc.edu/student-services/testingcenter)

### Office Hours

Monday – Thursday, 9:00 am – 4:30 pm  
Please call 914-606-7300 for additional information.

*To become a part of our subscription list, please email  
your mailing address and email address to  
[Peekskill@sunywcc.edu](mailto:Peekskill@sunywcc.edu) or call 914-606-7300.*

[www.sunywcc.edu/peekskill](http://www.sunywcc.edu/peekskill)

# Westchester Community College Peekskill Extension Center

[www.sunywcc.edu/peekskill](http://www.sunywcc.edu/peekskill)

*Serving Northern Westchester  
and Putnam Counties Since 1994*



Westchester  
Community College

State University of New York

**Fall 2017**



**User Experience  
(UX) Certificate!  
See page 7!**

## About the Westchester Community College Center for the Digital Arts at the Peekskill Extension

The Westchester Community College Peekskill Extension Center, established in 1994, is located in the downtown artist district of the city of Peekskill, close to other cultural centers, galleries, and restaurants. The Center offers public lectures and exhibits year-round. The 20,000-square-foot facility features five post-production studios that are continuously upgraded with the latest versions of digital graphics software and hardware. In fall 2015 the Center opened its own Maker Space equipped with seven 3D printers. This state-of-the-art facility holds approximately 100 Apple workstations dedicated to digital arts education including digital imaging, digital filmmaking, animation, and interactive design. The Peekskill Extension Center is a smart technology instructional facility featuring Smart Boards, Internet, 3D printing, and multimedia in every classroom. This educational technology enables faculty to be innovative in their teaching and your learning!



challenges for the multimedia designer. The Center harnesses these new surfaces of display and outputs to print, web, and video for Internet broadcast.

In spring 2016 the Center offered a new, non-credit, adult 48-hour certificate program in User Experience (UX) Design. This program enables students to gain exposure into what it takes to create a compelling interactive experience. See [www.sunywcc.edu/peekskill](http://www.sunywcc.edu/peekskill) for more information.

The Center also offers a Youth Arts Technology Program during the summer. These courses offer young people an opportunity to develop a digital arts portfolio within a college environment. The Center also offers studio fine arts courses with local artists that will enhance your drawing and painting skills for both professional and personal use.

The Peekskill Extension Center of Westchester Community College has something to offer for everyone. This Center is part of the lifeblood of the arts community in Peekskill and a vibrant component of northern Westchester and Putnam counties.

- General Education credit courses
- Digital Arts credit courses
- Digital Filmmaking credit courses
- Studio Fine Arts 3 credit courses
- Non-credit UX Design Certificate
- Non-credit Quick Start software training, Community Arts classes, Summer Youth Arts Technology Program, and Open Studio Access
- ESL

For more information email us at [peekskill@sunywcc.edu](mailto:peekskill@sunywcc.edu) or see us online at [www.sunywcc.edu/peekskill](http://www.sunywcc.edu/peekskill) or call 914-606-7300.

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## IN THE GALLERY

STEVE ROSSI

### Problematic Parallels

September 7 – October 28, 2017

Opening Reception: Wednesday, September 20, 5:30 – 7:00 pm

In the sculpture-based Reciprocal Ladder series, the utilitarian function and visual form of a ladder has been subverted for aesthetic and metaphorical purposes, responding to the precariousness and uncertainty of our present social, economic, and political contexts.

Steve Rossi's interdisciplinary practice incorporates sculpture, photography, and performative actions while addressing issues and ideas related to systems of social organization, the hand-made and the mass-produced, permanence and ephemerality, and notions of community and shared experience in contemporary culture. He received his BFA from Pratt Institute in 2000 and his MFA from the State University of New York at New Paltz in 2006.

[steverossisculpture.com](http://steverossisculpture.com)

JADE DOSKOW

### Jade Doskow's World Fairs

November 9 – December 22, 2017

Opening Reception: Thursday, November 9, 5:30 – 7:00 pm

Since 2007, Jade Doskow has been photographing the remaining architecture, art, and landscaping of international world's fairs. These magnificent, temporary events left behind international architectural icons, urban infrastructure, and large-scale public art. However, there often was a lack of planning as to how to



bring these unusual sites into a proactive contemporary use, and as a result, there is a surreal utopian/dystopian quality to much of what is left behind. In Doskow's photographs the resulting images illustrate sites that run the gamut from iconic to abandoned, from functional to strangely repurposed — including such structures as the Space Needle, Eiffel Tower, and New York State Pavilion — posing complex questions as to the nature of what we choose to preserve or discard within our shared urban spaces.

[jadedoskowphotography.com](http://jadedoskowphotography.com)



### GALLERY EXHIBITIONS

Monday to Thursday 10:00 am – 5:00 pm

Friday, 10:00 am – 4:00 pm

Saturday, 10:00 am – 3:00 pm

Hours subject to change. Please call 914-606-7300 for more information.

[westchestergallery.wordpress.com](http://westchestergallery.wordpress.com)

## Registration Information

### Registration Nights 5:30-7:30 pm

The Peekskill Extension Center  
27 North Division Street, Peekskill, NY 10566

#### Registration Night schedule:

[www.sunywcc.edu/extensionopenhouses](http://www.sunywcc.edu/extensionopenhouses)

Academic counseling in Digital Arts/General Education and Financial Aid advising is available at Registration Nights in Peekskill.

For additional information on financial aid and workshops, contact the Financial Aid office at 914-606-6773, email [finaid@sunywcc.edu](mailto:finaid@sunywcc.edu), or visit [www.sunywcc.edu/finaid](http://www.sunywcc.edu/finaid)

### Registration Information

- Students with a MyWCC account can register via the MyWCC Portal at [MyWCC.sunywcc.edu](http://MyWCC.sunywcc.edu) or in person. Full payment in person is due by 3:00 pm on Friday, August 4, and online by 9:00 pm on Sunday, August 6, 2017. Thereafter please check [sunywcc.edu/bursar](http://sunywcc.edu/bursar) for schedule.
- Your USERID can be obtained in person with a photo ID. The Center will be available to assist with Self Service

Registration for all college classes and locations.

• NYS non-Westchester county residents must submit a Certificate of Residence from their county annually in order to receive the lowest tuition rate. The application form is available at [www.sunywcc.edu/admissions](http://www.sunywcc.edu/admissions) or at the Center.

### Registration Hours

Monday – Thursday, 9:00 am – 4:30 pm

Please call 914-606-7300 for additional registration hours.

#### STUDENT FEES – Credit Classes

Tuition \$179 per credit  
Registration Fee – Full Time Student \$30/semester  
Registration Fee – Part Time Student \$15/semester

**Student Services Fee:** This fee is \$8.00 for non-credit courses held at the Valhalla campus and \$3.25 for non-credit courses including Youth Programs held at any other location.

**Non-credit Registration Fee:** This fee is \$5.00 payable once each semester and is nonrefundable.

## Student Services

### Placement Testing 5:30 pm

New students, and those taking English or Math, are required to take a placement test. An Admissions Application must be submitted before testing.

Your 9-digit student ID number and photo ID are required.

#### Placement Testing schedule:

[www.sunywcc.edu/student-services/testingcenter](http://www.sunywcc.edu/student-services/testingcenter)

For more information call 914-606-6127. Additional dates and times are available in Valhalla, as well as other centers.

### Academic Advising

Unsure of where you are heading? Wondering what to take next? See an academic counselor in Peekskill on Wednesday, 5:10-7:10 pm. Call 914-606-7300 for an appointment.

Information on Academic counseling in Digital Arts/General Education can be found at [www.sunywcc.edu/student-services/counseling](http://www.sunywcc.edu/student-services/counseling)

### Reminders

- If you were born in 1957 or later and are taking 6 credits or more, proof of immunizations (2 measles, 1 mumps, 1 rubella) must be cleared by the Health Office in Valhalla, with a signed Meningococcal Request Form; otherwise you will not be able to register.
- If your address or telephone number has changed, please update it via the MyWCC Self Service Portal.

### Internships

#### Are you a student who would like an internship?

Westchester Community College students are placed in local businesses as part of our internship program and may receive college credit while learning on the job.

#### Are you a business that would like an intern?

Our students receive extensive training working as interns in graphics studios and multimedia production houses throughout the metropolitan area designing graphics, DVDs, websites, and interactive designs.

#### To inquire about general internships:

Westchester Community College welcomes businesses and non-profit organizations to join our roster of companies that participate in our Digital Arts Internship Programs.

Contact Gelaine Williams, Career and Transfer Center Director, at [Gelaine.Williams@sunywcc.edu](mailto:Gelaine.Williams@sunywcc.edu)

Film internships: contact Rosalind Evans, Curriculum Chair of the Film Department, at [Rosalind.Evans@sunywcc.edu](mailto:Rosalind.Evans@sunywcc.edu)

Digital Arts internships: contact Deborah Krikun, Associate Professor of Digital Arts, at [Deborah.Krikun@sunywcc.edu](mailto:Deborah.Krikun@sunywcc.edu)

**In case of college closings due to inclement weather, please visit our web page at [www.sunywcc.edu](http://www.sunywcc.edu), the college Facebook page, or call 914-606-6900 for announcements. Please call 914-606-6421 for high school site information.**

Westchester Community College adheres to the policy that no person on the basis of race, color, creed, national origin, age, gender, sexual orientation, or handicap is excluded from, or is subject to discrimination in, any program or activity.

## Credit Classes at the Peekskill Extension

### Tips for Using Class Search

Search	Plan	Enroll	My Ac
my class schedule	add	drop	swap

#### Add Classes

#### Enter Search Criteria

Search for Classes

Westchester Community College

Select at least 2 search criteria. Select Search to view your search results.

▼ Class Search

Subject:  ←

Course Number:  ←

Course Career:

Show Open Classes Only  
 Open Entry/Exit Classes Only

▶ Additional Search Criteria Click on triangle to expand and find location ←

[Return to Add Classes](#)

▼ Class Search

Subject:

Course Number:

Course Career:

Show Open Classes Only  
 Open Entry/Exit Classes Only

▼ Additional Search Criteria

Meeting Start Time:

Meeting End Time:

Days of Week:

Mon  Tues  Wed  Thurs  Fri  Sat  Sun

Instructor Last Name:

Class Nbr:

Course Keyword:

Minimum Units:

Maximum Units:

Course Component:

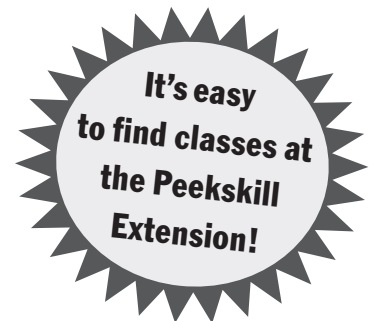
Session:

Mode of Instruction:

Campus:

Location:  ←

[Return to Add Classes](#)



Enter the **Subject** of the class you want (e.g. ENG). Or click the **Select Subject** button to search for a subject alphabetically.

You can enter a **Course Number** (e.g. 101) to narrow your search to a specific course.

Be sure Course Career is set to Undergraduate if you are looking for courses for college credit or Continuing Education (for noncredit classes).

Make sure the box for "Show Open Classes Only" is checked to exclude closed or cancelled classes.

Click **Search** or use the **Additional Search Criteria** link to narrow your search results even more.

**Location** Use this field to narrow your search to classes taught at a particular extension location. (e.g. setting it to Peekskill Extension Ctr will locate just our courses).

Click **Search** button after you have set all your search criteria.

I started studying at the Peekskill Extension Center in the winter of 2017. It's convenient and very personalized. It has smaller size classes and you get one-on-one with the teachers. It makes you feel like you really matter here. Professors take the time to answer your questions and help you. I chose Westchester Community College because this was a very affordable option to get my life back on track after I had a sporting injury and taking the first step in what matters which is my education.

*Michael Matalavage  
Student, Peekskill Extension Center*

**Register Early  
in order to secure a seat!  
[www.sunywcc.edu/peekskill](http://www.sunywcc.edu/peekskill)**



Digital Matte Painting by Sonia Varshney

### NEW! Web Programming 1

This course provides the theoretical concept of web services with an overview of what is required to build a website. This includes HTML, CSS, PHP and JQuery, as well as WAMP (Apache, MySQL, PHP). Concepts of server administration, security management, and user interactivity together with the integration techniques of operation systems, web servers, and data base systems will be introduced. Students will learn about the server architectures, and implement a server by scripting programs for business logic and develop user and file security policies. Since web servers integrate several technologies to serve applications, this class covers reasonable in-depth knowledge and skills to serve design purposes.

Bring your own laptop.

**CE-COMP 2158PE, \$425.**

Sat., Sept. 9-Oct. 14, 9:30 am-2:30 pm.

Sept. 30 & Oct. 7, 6-hour sessions 9:30 am-3:30 pm. #83241

### NEW! Web Programming 2

This course provides installation, configuration, and setup of WAMP server on your own PC. Students will have a working Webserver (Apache), Database (MySQL) and PHP/Python environment. The class will then use tools to do database administration and test PHP server level programs and use Python and PHP to connect to web server and Database Server. Students then will use WAMP to build and test fully a working website — after which students will use new database tools like MySQL workbench and MySQL command line to create tables and indexes. Students will populate tables with data elements and use them to create dynamic web pages. In addition, students will use PHP (server side programming language) to create dynamic web pages with MySQL. We will use WAMP MySQL console to manage and monitor databases. Strongly recommended: Web Programming 1 prior to Web Programming 2.

Bring your own laptop.

**CE-COMP 2162PE, \$425.**

Tues., Sept. 5-Dec. 19, 6:30-8:30 pm. #83242

### NEW! Digital Matte Painting for Teens & Adults

Discover the behind-the-scenes movie magic of Digital Matte Painting. Students will create photorealistic landscapes which play an important role in cost-effectively producing panoramic shots that capture a filmmaker's vision. A matte painting is a painted representation of a set that creates the illusion of an environment not present at the filming location. Through a series of hands-on projects, students will learn how to use interactive pen displays and touch screen tablets, Photoshop, and After Effects while creating imaginary worlds.

14 years old and up.

**CE-DGART2084PE, \$400.**

Wed., Sept. 6-Nov. 15, 6:00-9:00 pm. #83340

### NEW! Introduction to Animation with Autodesk Maya

Ever wanted to try your hand at 3D animation? Now's the best time to dive in and learn with the same tools major studios use every day. This course will take students through the process of the 12 principals of animation, which can be applied in any 2D/3D application. Through the use of Autodesk Maya you'll be bringing objects and pre-rigged characters to life. Topics will include: (12) principles of animation, pose-to-pose animation, staging, shooting video reference, and weekly critiques.

**CE-DGART 2083PE, \$400.**

Mon., Sept. 11-Oct. 30, 6:00-9:30 pm. #83247

I love teaching at the Peekskill Extension site! The location is convenient for many students from upper Westchester and the facility is well-equipped to offer various general education courses, in addition to the digital arts classes. The staff members are efficient, helpful and make working here a pleasure.

Jolanta D. Tremaroli  
Senior Adjunct Professor

### Faculty FOCUS

**R**on Montesano taught CAD 1 this spring at the Peekskill Extension Center (PEC). He received his Bachelor of Science in Mechanical Engineering in 1992 from the State University at Buffalo, but he didn't spend all his time in the engineering department — he studied art, too! This is one of the reasons he appreciated the art done by other faculty and students at the Westchester Community College Peekskill Extension Center.



Currently Ron is a licensed engineer in New York developing civil and mechanical water projects using CAD. So he uses the technology he teaches, every day. He also has experience in manufacturing and structural anchorage engineering and takes seminars every year to keep up with the latest water technologies as well as CAD tools.

**Q:** When did you first learn CAD (computer-aided design)?

**A:** Since I was a kid I've enjoyed drawing and math — CAD is the perfect combination of the two. On a summer evening in 1989 I took my first CAD course at Westchester Community College with Professor Reich (long since retired) while interning full time at General Motors Assembly Plant in Sleepy Hollow, New York.

**Q:** How long have you been teaching CAD?

**A:** At Westchester Community College since fall of 1992, first teaching Saturday mornings and then week nights — time flies!

**Q:** What do you think about teaching CAD?

**A:** I enjoy showing what I've learned over the years to students. It's a challenge because CAD advances every year (unlike math and traditional drawing) so I am constantly reading and practicing. AutoCAD, AutoCAD Civil 3D, and Solidworks are three primary CAD programs I use — but there are others. At Westchester Community College, I've had the opportunity to teach Solidworks and AutoCAD.

**Q:** What industries is CAD used in?

**A:** Industries that use CAD are product development, land development, manufacturing, mapping, architecture, engineering, construction, electronics, and the list goes on.

**Q:** How is CAD used in the industry?

**A:** CAD is used to generate 2D Drawings, plans, maps, working drawings to build from, 3D models that can be 3D printed, and more.

**Q:** Why do you recommend learning CAD to students?

**A:** Knowing CAD can qualify you for an entry level job revising "redline drawings," which are marked up drawings often with red for minor correction, all the way up to creating products, site plans, or other very creative and rewarding projects. So knowing CAD opens students up to more job opportunities.

**Q:** How do you like teaching at the Peekskill Extension Center?

**A:** The Peekskill Extension Center is a very welcoming place to teach. The administration and tech support are friendly.

**Q:** What do you think of the facilities at the Peekskill Extension Center?

**A:** The workstations, 3D printers, and facilities are top notch as well as the excellent hands-on support by Myron and others in tech support — an environment highly conducive to get students to expand their skills to a higher level.

It has been a pleasure to support CAD 1 at the Peekskill Extension Center which has a Maker Space fully equipped with MakerBots for 3D printing as well as CAD software on Apple computers. We hope to support Professor Montesano and his engineering classes again.



### Ed2Go Online Career Certificate Courses

Our partnership with **Education to Go** offers opportunities to pursue high-end training and certification programs with the ease of distance learning access. Classes begin whenever you are ready. For more information, visit [www.ed2go.com/sunywcc](http://www.ed2go.com/sunywcc) or contact Michele Maya at 914-606-6627 or email [michele.maya@sunywcc.edu](mailto:michele.maya@sunywcc.edu)

## Community Arts for Adults

### Digital Painting for Adults

This is an experimental course that integrates digital painting with offline media such as: drawing, painting, and collage. Students will scan in their manual works and utilize tools such as Photoshop, tablet and stylus, and a variety of printers to construct original works.

**CE-ART 2233PE, \$250.**

**Sat., Sept. 16-Oct. 21, 1:00-3:00 pm. #83254**

### Painting and Drawing for Adults

Work with a variety of media and learn different approaches to painting and drawing. Prep a palette, mix colors, use media, work on various surfaces, learn about brushes, investigate the use of colors and shades, and create strong compositions. Drawing and painting from observation will be implemented by working from a live model, still-life arrangements, portraiture, and working outdoors. Class will be encouraged to work together to create the atmosphere of an *atelier*. For all Levels.

**CE-ART 2146PE, \$250 (+ \$20 studio fee).**

**Sat., Sept. 16-Dec. 9 (skip Nov. 25), 10:00 am-12 noon. #83255**

### Photography Forum: Sharpening Your Photography Skills

A rare opportunity for amateur photographers who would like to share their work with, and get feedback from, a professional.

This is a casual gathering, with the teacher guiding the class through shooting assignments and critiques aimed at those who not only want to improve their own photography, but also to increase their understanding and enjoyment of the medium.

**CE-PHOTO 2007PE, \$258.**

**Wed., Sept. 27-Nov. 1, 7:00-9:00 pm. #83256**

### OPEN STUDIO Access Package at Peekskill

Are you a professional artist who could get ahead by gaining access to state-of-the-art equipment and technical support? The Peekskill Extension is an artists' space and a friendly environment in which to work. The Center hosts five Apple post-production studios including two video labs, an animation studio, and facilities for other digital projects. The studio also offers large format printing, 3D MakerBot printers, and 3D scanners for use by artists enrolled in this program. This package is for the professional or aspiring artist with competent computer skills who wants to continue to develop a portfolio and use the Center's resources. Choose daily access fee or package fee.

*Note: Interview with the Director required.*

**CE-DGART 2003PE. Package Fee \$302.**

**M/T/W/Th, Sept. 8-Dec. 22, 9:00 am-9:00 pm and F/Sa, 9:00 am-4:00 pm. #83240**

**CE-DGART 2050PE, Daily Access Subscription Fee \$27 per day (+ \$50 lab fee).**

## TECHNICAL UPDATES AT PEEKSKILL

**Hardware Update** The Peekskill Extension has seven MakerBot 3D printers and two Digital 3D scanners for use in our digital classes. These printers use PLA Filament, a nontoxic resin made of sugar derived from field corn. PLA Filament is a good material to start with; it's easy to use and performs well on most prints.

Smart Board™ configurations and instructional technology have been added to five of our academic classrooms. All of our classrooms, lecture halls, and labs provide tools for teaching with technology via computers, projectors, and media players.

The Center's five post-production studios are outfitted with powerful Pro Mac workstations, which are available for students doing digital filmmaking, digital imaging, web design, graphic design, game design, and animation.

**Software Update** The Center uses Autodesk® Maya® for our cutting-edge software offering in 3D Animation. Maya is a powerful professional-level software package used by many digital media companies for 3D content creation and animation. For Fall 2017 we will be using Sketch for our UX/UI design classes. Sketch's fully vector-based workflow makes it easy to create beautiful, high-quality artwork from start to finish.

The digital arts studios at the Center provide the latest version of Adobe Design Creative Cloud, an important industrial grade software package. The facility offers current versions of Final Cut Pro and Adobe After Effects in our filmmaking studios. The latest Apple Operating System (OS) runs on our workstations.

*If you would like to learn more, please contact the Technical Support Office at 914-606-7382.*

### CONTACTS: Westchester Community College

**Valhalla:** 75 Grasslands Road, Valhalla, NY 10595 914-606-6600  
Asst. Dean, Workforce Dvlp/Comm. Ed: Caryn.Helfer@sunywcc.edu 914-606-6139

Dean, Arts/Human/Social Science: Karen.Taylor@sunywcc.edu 914-606-2949

Fine Arts: Matt.Ferranto@sunywcc.edu 914-606-6621

Performing Arts: Rosemarie.Serrano@sunywcc.edu 914-606-7707

Music: Carlos.Delgado@sunywcc.edu 914-606-6824

Film: Craig.Padawer@sunywcc.edu 914-606-6826

Visual Arts: Nicole.Tschampel@sunywcc.edu 914-606-8908

**Peekskill:** 27 North Division Street, Peekskill, NY 10566 914-606-7300

Director: Sherry.Mayo@sunywcc.edu 914-606-7385

Assoc. Prof. of Digital Arts: Deborah.Krikun@sunywcc.edu 914-606-7359

**The Peekskill Extension Center** is dedicated to digital arts education including: web development, desktop publishing, 2D/3D animation, digital video, and digital filmmaking. Courses are designed for students and professionals. Westchester Community College offers courses towards a Digital Arts Certificate, Associate Degrees, and non-credit classes.

**Internship Opportunities:** Please email Associate Professor of Digital Arts Deborah Krikun at Deborah.Krikun@sunywcc.edu for information.

**Career & Transfer Center:** The Career & Transfer Center's official job listing and resume database is [www.collegecentral.com/sunywcc](http://www.collegecentral.com/sunywcc). Search or jobs targeted to Westchester Community College students and alumni. You may upload your resume so that it can be searched by employers if you so authorize. Create your own ID and password. Registration is required.

## Non-credit Digital Arts Classes

**REFUNDS** All refund requests must be made in writing and can be mailed to the college or emailed to [bursar@sunywcc.edu](mailto:bursar@sunywcc.edu). For requests received at least 2 business days prior to the start of the class: 100% refund. • *There are no refunds after that time.*

**All non-credit classes** at extension sites, including pre-college, will be charged a one-time Faculty Student Association fee of \$3.25. Non-credit Registration Fee: This fee is \$5.00 payable once each semester and is nonrefundable.

### NEW! Game Design for Teens

You play e-sports but did you ever wonder how to build an interactive game? The gaming industry is an exciting, burgeoning field that requires the technical ability of a computer programmer and the creativity of an artist. Dive into interactivity with a multimedia designer. Start programming and designing your own games. Students will work with a game designer to develop characters and interactive user experience.

**CE-DGART 2016PE, \$218 (+ \$50 lab fee).**

**Sat., Oct. 7-Dec. 2 (skip Nov. 25), 10:00 am-2:00 pm. #83249**

### Digital Literacy

This is an experiential beginner-level digital course that utilizes a variety of software and social media to introduce basic digital skills while demystifying the computers and personal digital assistants (phones, tablets) as a tools for personal expression. This course teaches responsible digital best practices net-citizenship, while introducing students to a variety of digital tools and examining 21st century digital visual culture.

**CE-DGART 2068PE, \$200.**

**Sat., Oct. 7, 1:00-4:00 pm. #83245**

### UX/UI Design: Human-Centered Research Methodologies

This course will provide students with a human-centered approach; sketching for user experience, journey maps, flow diagrams, architecture diagrams, motion prototypes, and wireframes. Students will also investigate user interaction principles and aspects of visual artifacts necessary to create a satisfactory user experience. Prerequisite: Prior digital imaging experience required.

**CE-DGART 2076PE, \$386.**

**Sat., Oct. 7-Dec. 2 (skip Nov. 25), 10:00 am-1:00 pm. #83244**

### Introduction to 3D Modeling and Printing

3D printing is a new technology that enables students to design everything from car parts to jewelry. Learn how to be "makers" by using 3D modeling software and 3D scanners to print actual physical objects that you've designed and modeled. Use a free software package, TinkerCAD, to create 3D forms that you can realize through 3D printing. Our MakerBot studio is equipped with multiple 3D scanners and printers and an array of colors from which you may select.

**CE-DGART 2069PE, \$235 (+ \$50 lab fee).**

**Sat., Oct. 14, 9:00 am-3:00 pm. #83246.**

FACULTY AND SCHEDULE SUBJECT TO CHANGE

[www.sunywcc.edu/peekskill](http://www.sunywcc.edu/peekskill)



3D Artwork

I started studying this January 2017. I chose the Peekskill Extension Center because my sisters studied here and they said the teachers were helpful. My experience at the Peekskill Extension is amazing. People are helpful, they will help you grow, they have small classes, the teachers have time to help people on what you're best at. This shows you what's to come in the future.

*Bobos Dragnee  
Student, Peekskill Extension Center*

### Advanced Information Architecture

Good information architecture is key to creating engaging and intuitive websites. Improving the way the information in your site or application is organized and presented is one of the most cost-effective ways of increasing user satisfaction and engagement. In this course, you will learn the tools and methods to evaluate and create a good information architecture. Learn how to plan, create and conduct your own card sorting, a common information architecture method to create a global site framework, and employ different online and offline usability methods to test your site with end users.

**CE-DGART 2079PE, \$300.**

**Sat., Oct. 28-Nov. 18, 9am-12:00 noon. #83243**

## Non-credit Digital Arts Quick Start \* Classes

**REFUNDS** All refund requests must be made in writing and can be mailed to the college or emailed to [bursar@sunywcc.edu](mailto:bursar@sunywcc.edu). For requests received at least 2 business days prior to the start of the class: 100% refund. • *There are no refunds after that time.*

All non-credit classes at extension sites, including pre-college, will be charged a one-time Faculty Student Association fee of \$3.25. Non-credit Registration Fee: This fee is \$5.00 payable once each semester and is nonrefundable.

**QUICK START \***  
Intensive Software Classes  
can launch you in a new  
direction fast!  
A QUICK START is a great way  
to explore and experiment.



### NEW! Quick Start to Lightroom in 24 Hours

This course is for the beginner photographer. Students will learn all aspects of Adobe Lightroom, from the basics of importing photography files to the more complex steps of image post-production and presentation. In addition, students will learn the organizational aspects of the program, including how to safely import and store their files on hard drives, tag and label their photographs with keywords and metadata, create image collections, and the importance of backup files. Each student will create a presentation of 15-20 photographs in an online book or website created in Lightroom.

CE-DGART 2077PE, \$386.

Wed., Sept. 20-Nov. 8, 6:00-9:00 pm. #83248

### Quick Start to Photoshop Elements

Learn to use the latest version of Photoshop Elements with a focus on personal photo imaging. Step-by-step procedures on how to adjust, fix, and organize your photographs will be demonstrated with the opportunity to practice on instructor-provided images. Perfect for the beginner interested in learning digital imaging for personal use with an eye toward further enhancing their imaging skills.

CE-DGART 2028PE, \$235.

Sat., Sept. 30, 9:00 am-3:00 pm. #83250

### Quick Start to Photoshop CC in 24 Hours

Learn to use the latest version of Photoshop with time management features and enhancements for web and video designers. This training package will include: imaging formats, use of Photoshop in computer imaging, and output for the Web. No previous experience with Photoshop is necessary; previous computer experience required.

CE-DGART 2042PE, \$386.

Sat., Sept. 9-30, 9:00-3:00 pm. #83251

FACULTY AND SCHEDULE SUBJECT TO CHANGE

[www.sunywcc.edu/peekskill](http://www.sunywcc.edu/peekskill)

### Quick Start to Adobe Illustrator CC in 24 Hours

Learn to use the latest version of Illustrator with new 3D and web features. Includes: digital illustration, drawing tools, Bezier curves, fonts, and use of Illustrator in graphic design and in 3D. No previous experience with Illustrator is necessary; previous computer experience required.

CE-DGART 2040PE, \$386.

Sat., Oct. 7-28, 9:00 am-3:00 pm. #83252

### Quick Start to Adobe InDesign CC in 24 Hours

Learn to use the latest version of InDesign and take advantage of the integrative power and dynamic nature of its print-to-web solutions. Includes: an overview of graphic layout and design, an overview of interface and tools, and a hands-on exercise. No previous experience with InDesign is necessary; previous computer experience required.

CE-DGART 2041PE, \$386.

Sat., Nov. 4-Dec. 2 (skip Nov. 25), 9:00 am-3:00 pm. #83253



Student Artwork

I chose to study at the Peekskill Extension Center because it's closest to home, easy to commute, and I save on gas. It's awesome! It's one of the best experiences I've had since high school. I think all my professors are willing to help me when I need it.

Max Anderson

Student, Peekskill Extension Center

## Non-credit User Experience (UX) Certificate



### User Experience Design (UX)

User Experience Design is a 48-hour, non-credit certificate that prepares graduates for working in interactive technologies and provides them with industry literacy through applied practice. The program will offer a foundation in user experience strategies, design thinking, and interactive design. Students will acquire skills in Web Programming, Interactive Design, Mobile App Development, and UX/UI Design. Prerequisite: Basic computer experience.

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### Intro to Information Architecture

The Information Architecture (IA), or organization, of a website or application is one of the most important areas of UX. It helps you understand how your users think about the content and functionality in a site, to create a usable site. This course will explain the fundamentals of information architecture and why it's important. It will introduce the concepts of user research, hierarchies and structure, labeling, navigation, and search, and will cover different types of deliverables and the IA process.

CE-DGART 2078PE, \$200.

Sat., Sept. 16, 1:00-4:00 pm. #83232

### User Experience/User Interaction

This course will introduce the field of user experience and explore the different areas of expertise in user experience. Students will learn the essential principles of human-centered design, human-computer-interaction theory, and its application through current case studies. Students will be introduced to the design process and get hands-on experience creating a persona, site map, and wireframe. They will also learn about usability testing and pair collaboratively to conduct a sample test.

CE-DGART 2072PE, \$200.

Sat., Sept. 23 & 30, 9:00 am-12:00 noon. #83233

### Website Optimization, AdWords and Analytics

This course will provide an overview and understanding of how website analysis works and how Google Analytics enables website managers to analyze traffic. Learn to assess website visitor traffic, including traffic sources, top landing pages, top exit pages, number of visits, and bounce rates. You will gain the knowledge of how to enhance website copy, navigation, and design to improve your successful website conversions and how to test different website versions to attract and retain visitors. Most importantly, you will gain an understanding of what Web 2.0 means and how engaging content and features are transitioning the Web from a one-way experience to more of a two-way relationship.

CE-COMP 2131PE, \$200.

Sat., Oct. 7, 1:00-4:00 pm. #83234

### Design Thinking

This course will focus on collaboration in the design thinking process. Students will work in groups to brainstorm an interactive experience and to determine the look and feel of an interactive product(s). Group brainstorming, design principles, elements and features lists, and brand identity will be the outcomes of this class. Students will take away the essentials of the design process.

CE-DGART 2073PE, \$175.

Sat., Oct. 14, 9:00 am-4:00 pm (1-hour break). #83235

### Web Programming

This course will teach HTML, CSS, XML, and PHP programming languages and focus on front-end web development to actualize dynamic web pages and apps. Students will be utilizing a variety of web tools and resources.

CE-COMP 2157PE, \$300.

Sat., Oct. 21 & 28, 9:00 am-4:00 pm (1-hour break). #83236

### Mobile Applications Development

Mobile Device user interface and responsive design of applications on cell phones and other small portable devices are investigated in this course. Students will learn how websites look on mobile devices and to assess quality across devices. Specific topics include: configurations and profiles; standard and custom user interface elements and events; text and multimedia messaging; and an investigation into current technologies. Students will prepare a mobile app prototype upon completion.

CE-COMP 2138PE, \$300.

Sat., Nov. 4 & 11, 9:00 am-4:00 pm (1-hour break). #83237

### Multiplatform Marketing

This course will provide an overview of interactive advertising and social media marketing across multiple platforms and surfaces of display including mobile. Brand identity and social media trafficking will also be included. Writing for the Internet will be a focus of this course.

CE-BUS 2075PE, \$100.

Sat., Nov. 18, 9:00 am-12:00 noon. #83238

### Mindful Entrepreneurship

The basics of mindfulness theory and practice will be studied in conjunction with increasing focus, reducing stress levels, and honing strategy for success. Students will learn the essential principles of entrepreneurship, tools and legal information regarding starting a small business, and construct a business plan for their own start-up interactive design company.

CE-BUS 2074PE, \$100.

Sat., Nov. 18, 1:00-4:00 pm. #83239

Save \$\$ when you register for all eight classes during the term for only \$1415. Savings will reflect when course fees are calculated after enrolling.