

# RISE!

- Reimagining and Innovating Strategies for Enrollment

## Branch Campus & Extension Centers

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“With hybrid models and online offerings, there’s a lot more competition for students nowadays,” said Charles P. Bird, a former University of Ohio administrator who now consults with colleges and universities about branch campuses.

“Schools are really challenged to get students enrolled so they can have the enrollment they need to be financially healthy. Branch campuses are one of the tools to do that.”

<https://www.insidehighered.com/news/2011/11/01/northeastern-university-opens-branch-campus-charlotte-plans-further-expansion>

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## **Guiding Questions:**

1. When and where do we offer complete degrees and certificates? Can we begin offering these options at extension centers e.g. Yonkers Branch Campus?
2. How should we better understand when, where, and how students take classes? How can our academic scheduling process be reshaped to be student-centric, data-based, and resolve current issues e.g. block scheduling, overlapping classes, and space utilization?